

# Competition Is What States Make of It: A U.S. Strategy Toward China

By Kaleb J. Redden

They have transformed a poor society by an economic miracle to become now the second-largest economy in the world.

... They have followed the American lead in putting people in space and shooting down satellites with missiles.

Theirs is a culture 4,000 years old with 1.3 billion people, many of great talent... How could they not aspire to be number 1 in Asia, and in time the world?... It is China's intention to be the greatest power in the world.

—LEE QUAN YEW, FORMER PRIME MINISTER OF SINGAPORE<sup>1</sup>

Kaleb J. Redden wrote this essay while a student at the National War College. It tied for first place in the 2020 Secretary of Defense National Security Essay Competition. hina today represents the "most consequential long-term challenge we face as a nation." While many actors and trends present challenges to U.S. interests, only China has the potential to challenge the United States across so many aspects of national

power—to challenge its economic influence and technological lead in key sectors, to challenge its military in scenarios in which it has long held dominance or assumed sanctuary, or to present an alternative governance model that undermines the norms and

values that the United States has sought to preserve at home and promote abroad.<sup>3</sup> To be clear, China faces many headwinds that may inhibit its rise.<sup>4</sup> Yet China has signaled ambitions to be a dominant global power; its economic trajectory, if it continues, would provide significant means to pursue its aims.<sup>5</sup> As a result, today China alone can contend with the United States for hegemony within a region and has the potential to mount a serious challenge to the U.S. ability to shape the character of the international system.<sup>6</sup>

This article provides a U.S. strategy for this challenge.<sup>7</sup> It begins from a view that the United States benefits from its leading position in the international order of the past 75 years.8 It embraces the diagnosis of our current national strategies that U.S.-China relations have become more competitive, but diverges on some of the approaches it recommends to succeed in that competition. It posits that, while the primacy the United States once enjoyed may no longer be attainable, the United States still maintains the wherewithal to prevent Chinese hegemony in Asia and to sustain its leading role in shaping the character and direction of global affairs—and that the U.S. political aim should be to do so.9 It argues that the United States can achieve this aim by reinforcing deterrence in Asia, building a balancing coalition to check China's rise, and bolstering domestic strengths to extend U.S. influence and sustain the international order until China either moderates its ambitions or suffers setbacks. In other words, the United States should not panic, but it must focus.

# The Strategic Context: International and Domestic

China's Trajectory, Ambitions, and Strategy. Over the past 40 years, China has witnessed an unprecedented economic transformation, rising from a poor, isolated state to become the world's second largest economy, largest merchandise exporter, second largest destination of foreign direct investment, and largest manufacturer. Throughout most of that time, China's leaders were mindful of Deng Xiaoping's dictate to "hide your

capabilities and bide your time," creating space for its rise while allowing the world to believe it might become a "responsible stakeholder" in the international system.<sup>11</sup>

The arrival of President Xi Jinping in 2012, however, ushered in a new era of Chinese confidence and assertiveness. China is hiding its capabilities no longer; it portrays itself as a world leader and casts the United States as retreating from the global stage. Under Xi's leadership, China has sought to reorient global economic corridors through its Belt and Road Initiative (BRI), militarized extraterritorial claims in the South China Sea, undertaken a massive military modernization campaign, and set goals to dominate key technology sectors by 2025. Perhaps most significant, Xi's articulation of a new "Chinese Dream" set ambitious national objectives that, according to some interpretations, aim to supplant the United States economically, militarily, and culturally by 2049.12 Ultimately, China seeks to achieve dominant influence in its near abroad and to displace the United States from its historical role as the de facto leader of the international order so that it can reshape that order to its preferences.13

China's strategy to achieve these aims has increasingly come into focus. It seeks to increase its leverage through trade and economic tradecraft so that nations, corporations, and organizations are reticent to contest or even criticize China's activities; increase its military capabilities to deter U.S. military intervention in Asia; weaken the U.S. alliance system, particularly in Asia; erode confidence in U.S. credibility and staying power; cast doubt on the U.S. economic and political model; and increasingly present itself as a leader in global institutions and in the eyes of the world.14 It seeks to do so while avoiding a conflict with the United States, but it is increasingly confident of its prospects should one emerge. 15 A successful U.S. theory of victory must be designed to defeat this Chinese theory of victory.16

U.S. Domestic Context: Advantages and Atrophy. As these dynamics have become more evident, a consensus has emerged in Washington that the United States must move aggressively to stop

this erosion.<sup>17</sup> Donald Trump's National Security Strategy may have given official voice to a more competitive U.S.-China relationship, but there is a growing bipartisan consensus on the gravity of this issue, which is rare in Washington today.

Despite this sense that its dominance is eroding, the United States today still enjoys a number of enduring strengths that China lacks. These include an unparalleled alliance network, 18 unrivaled military power projection capabilities, a highly efficient and innovative economy,19 systemic fiscal and economic advantages,<sup>20</sup> abundant natural resources and energy reserves,<sup>21</sup> a comparatively uncontested near abroad,<sup>22</sup> and an open society and comparatively transparent government with greater legitimacy, elite educational institutions,23 more favorable demographics,24 and a historic position as de facto leader of the international order.25 And China faces significant challenges often overlooked in narratives of its inevitable rise, including widespread corruption, poor health care, an aging population, and many others.<sup>26</sup> In short, China is not preordained to supplant the United States globally.27

Yet the United States has frittered away many of its advantages. At home, it has underfunded education and infrastructure, insufficiently prioritized research and development, abandoned immigration policies that have underwritten U.S. economic competitiveness, and allowed other domestic strengths to wither.28 It is experiencing new levels of political polarization and national debt that leave it less able to stem this atrophy or respond to other crises. And abroad, an "America First" foreign policy has put strains on U.S. alliances,29 undercut U.S. attractiveness,<sup>30</sup> created a vacuum in international institutions that China has moved to fill,31 and, most important, left the world less confident of U.S. leadership.32

Moreover, while Washington has become seized with this problem, it is unclear that the American public has done so. Some polling suggests that the public is less focused on China than political elites.<sup>33</sup> The public already expects a level of services incommensurate with taxation;



F-35B Lightning II fighter aircraft with Marine Medium Tiltrotor Squadron 265 (Reinforced), 31st Marine Expeditionary Unit, prepares to take off from flight deck of amphibious assault ship USS America, South China Sea, April 18, 2020 (U.S. Marine Corps/Isaac Cantrell)

the United States was running nearly trillion-dollar deficits even before the coronavirus pandemic. To put it simply, the public does not appear prepared for the commitment that a long-term U.S.-China competition might entail. Whether the United States will sustain its advantages is therefore unclear; this strategy must demonstrate why the public should be willing to support doing so.

## U.S. National Interests and **How China Threatens Them**

The United States must weigh Chinese actions by the degree to which they threaten its national interests. While formulations for national interests have varied, they are typically variants of security, prosperity, and the values we seek to preserve at home and promote abroad.34 China poses significant challenges to each.

Protecting U.S. Security. The United States remains the world's preeminent military, with unrivaled global power. But *regional* balances of power are what matter vis-à-vis China—because the potential flashpoints today are proximate to China, and Beijing has been investing in capabilities specifically designed to challenge Washington in such scenarios.35 Unless the United States is postured to blunt Chinese aggression initially, it faces the unwelcome choice of either seeking to roll back Beijing's advances or backing down. With the former come risks of escalation against a nuclear power; with the latter comes weakened U.S. credibility and norms against nonaggression.<sup>36</sup> Put simply, U.S. military deterrence in Asia, which numerous allies trust for their own security, is eroding, and the risk of conflict is rising as a result.

Long-term trends are also bleak. The United States has spent the past two

decades focused on counterterrorism and counterinsurgency-investing in legacy systems and consuming readiness as quickly as possible. As a result, China today rivals the United States in key technologies such as artificial intelligence, quantum computing, and hypersonics.37 It appears capable of using cyber capabilities to hold at-risk critical infrastructure. penetrating military networks critical to our power projection, and engaging in social manipulation to cripple the public's will.38 It is eroding U.S. advantages one by one, often by stealing technology that required billions of dollars and years to develop.39 Put simply, the character of warfare is changing, and China has done more to prepare for it.

Promoting U.S. Prosperity. China has eclipsed the United States as the primary trading partner for nearly all the world's nations, reversing a dominant U.S. position of only 20 years ago. 40 The International Monetary Fund estimates that if China achieves its 2049 goals, its economy would be three times that of the United States.<sup>41</sup> While scholars rightly point out that China must also provide for more than four times the U.S. population, this sheer economic heft would give China enormous benefits of scale as well as significant leverage in almost any bilateral relationship.

To grow and sustain these advantages, the goals of "Made in China 2025" make clear China's intent to dominate key technology areas it believes are essential to future growth—a goal that implies displacing U.S. leadership in many cases.<sup>42</sup> To do so, it restricts foreign companies' access to Chinese markets, supports state-owned enterprises, forces companies to share intellectual property (IP), and steals IP it cannot otherwise obtain. The Commission on Intellectual Property Theft estimates that cyber theft costs the United States between \$180 billion and \$540 billion annually—the equivalent of 1 to 3 percent of U.S. gross domestic product.<sup>43</sup> Intangible assets such as IP represent 80 percent of the value of the Standard and Poor's 500 by some estimates, so vulnerability to such attacks is consequential for both economic prosperity and national security.<sup>44</sup>

Moreover, China reinforces this leverage with tools of economic state-craft, most notably its Belt and Road Initiative. Most estimates suggest China plans to spend more than \$1 trillion globally under BRI, which will reorient global trade corridors toward China. <sup>45</sup> As part of this effort, China engages in predatory lending—simultaneously linking these nations to China's economic system, generating coercive leverage, and undercutting international norms. <sup>46</sup> The United States has no compelling alternative to these offerings.

As a result, even as states become more wary of China's motives, its economic leverage provides a powerful tool to promote its preferences and undermine U.S. influence. At least one analysis of Asian power trends now rates China as the most diplomatically influential nation in Asia.<sup>47</sup> In Latin America, China is using this leverage to pressure

states to drop diplomatic recognition of Taiwan. <sup>48</sup> In Europe, U.S. efforts to convince nations not to allow Huawei to build 5G networks have fallen flat. <sup>49</sup> Nations increasingly want U.S. security but still want Chinese economic benefits, and they try to avoid being forced to choose. <sup>50</sup>

Advancing U.S. Values and *Influence*. China's governance model presents the most credible alternative model to Western democracy since the fall of the Soviet Union. Chinese citizens cede political freedom in exchange for economic gain,<sup>51</sup> allowing the Chinese Communist Party to create an unparalleled surveillance state.<sup>52</sup> Xi has arrested thousands of activists, expelled foreign journalists, and worked to suppress protests in Hong Kong. Most egregiously, China has detained more than 1 million Uighurs, Kazakhs, and other Muslim minorities in "reeducation camps," with torture and forced labor being reported.<sup>53</sup> U.S. experts have comforted themselves with the thought that China's model lacks foreign appeal.54 Yet recent behavior suggests China increasingly sees its model as something it should export.<sup>55</sup> If it spreads, not only will millions of people be less free, but current norms that guide nation-state behavior will be at risk as well. Such a future presents a challenge to our values and portends a darker world where unrest and conflict are more common—potentially undercutting longterm global stability as well.56

## Desired Ends, Theory of Victory, and Assumptions

The United States must decide if it wishes to confront this challenge or seek some form of accommodation with China. This strategy argues that the United States is unlikely to reach any accommodation that would be sufficient to protect its own interests yet satisfy Beijing over the long term.<sup>57</sup> China's ambitions are at odds with core tenets of U.S. foreign policy: preventing a foreign hegemon in Asia, supporting allies and partners who feel threatened by China's rise, and reluctantly conceding regional spheres of influence in which China would dictate the norms

of behavior. It is always possible that China's aims are less ambitious. U.S. strategy, however, must account for the possibility that they are not.

As a result, the U.S. political aim should be to deny China regional hegemony and to sustain the leading role of the United States in shaping the character and direction of global affairs. The United States still maintains the wherewithal to do so today, even if it is unlikely to regain the primacy it enjoyed following the collapse of the Soviet Union. To do so, this strategy offers a theory of victory designed to counter China's strategy: the United States must reinforce deterrence in Asia to mitigate vulnerabilities today, build a balancing coalition to check China's rise, and bolster U.S. domestic strengths to extend American influence and sustain the international order until China either moderates its ambitions or suffers setbacks.

Given's China's breathtaking rise, we should be clear about the plausible mechanisms for this theory of victory to work. Even as some trends appear significantly in China's favor, this theory could work by buying time and signaling U.S. commitment that allows states to form a balancing coalition against China,58 buying time for China's domestic constraints to work against it, either through economic stagnation or more far-reaching domestic upheaval,<sup>59</sup> or by simply sustaining U.S. advantages that prove more pronounced than declinists predict.60 Competing with rather than accommodating China is also advisable even if none of these futures transpires, because even if its current position in the international order is not viable indefinitely, the United States benefits from sustaining it for as long as possible.

This approach, however, relies on a number of assumptions. If any of these proved invalid, it would require revisiting the strategy. Key assumptions include the following:

- The current international order remains attractive to most nations.<sup>61</sup>
- The United States can convince nations to balance against China.<sup>62</sup>

- China's leaders can adjust policy without imperiling regime stability.63
- U.S. actions designed to deter Chinese behavior will in fact improve deterrence, not drive an escalatory response.64
- Other threats (for example, Russia) will not alter Chinese behavior significantly or align with one another in ways that significantly increase the threat they pose to U.S. interests.
- The U.S. public will support increased investments necessary to execute this strategy.
- Access to Asia's economy is necessary for U.S. prosperity.
- U.S. economic fundamentals (for instance, the dollar as a safe-haven currency) will not shift significantly.
- Relative Chinese and U.S. economic and military trends are such that we may see a "period of acute danger" rather than China's inexorable rise.65

### Strategic Objectives

This strategy articulates four key objectives that, taken together, are designed to pursue this theory of victory and achieve the strategy's political aim:

- Bolster conventional deterrence in Asia. This step includes both nearterm measures to deter Chinese aggression and longer term efforts to sustain the U.S. military edge.
- Build a balancing coalition to check China's rise. To do so, the United States must reinvest in its alliances, restore perceptions of U.S. leadership and support for the international order, level the economic playing field with China by pursuing reciprocal trade rules and by building alternatives to BRI, and undertake a messaging campaign to expose the gap between China's narratives and its behavior.
- Restore the sources of long-term U.S. domestic strength. This step includes investments at home to revitalize our economy and society as well as discipline to prioritize resources to meet the challenge that China poses.

 Pursue "principled engagement." Even as we take the steps above, we should look to cooperate with China where our interests align to provide ballast for the relationship as competition intensifies, improve crisis stability, and make progress where possible on global issues.

These objectives are designed to be mutually reinforcing and to produce cumulative effects. They could be pursued in parallel, though some of them may necessarily allow for faster action than others.

What follows is a series of "objective instrument packages" that tie the objectives above to specific ways and means. An overarching strategy for China could not possibly account for every specific action the United States should take given the breadth and complexity of U.S.-China competition today. These objectives, however, provide key elements that should guide the U.S. approach and could also inform more detailed Department of Defense (DOD) strategies.

Objective 1: Bolster Conventional **Deterrence in Asia.** The United States must begin by launching a campaign to bolster conventional deterrence in Asia. The National Defense Strategy provides useful direction on this issue. More needs to be done to implement it, however, and some of its prescriptions are incomplete.

Ensuring there is no opportunity for Chinese aggression is important because it shores up an acute vulnerability. It is also a useful first step because other nations expect it, and because it is a bedrock requirement for stability on which other initiatives can ride: with it as a bulwark. we can work to rebuild other nations' confidence in the United States and over time enable them to stand with us on economic and diplomatic matters.

This effort must begin with urgently needed investments and changes to capabilities and force posture.66 To do so, DOD must prioritize acquisition of more lethal and survivable platforms (advanced munitions; more resilient command, control, communications, computers, intelligence, surveillance, and reconnaissance), increase U.S. regional force posture and improve its combat credibility (more dispersed and resilient basing),67 develop new operational concepts for defeating Chinese aggression without the all-domain dominance to which U.S. forces have become accustomed since the Gulf War,68 and identify critical infrastructure for U.S. power projection and develop cyber protection campaigns given the importance of U.S.based surge forces for most Indo-Pacific contingencies.69

Deterrence is not simply about capabilities; it is also about resolve. While the decision to use force will always be made by the President at the time, the United States must be prepared to fight in those situations where we seek to deter.<sup>70</sup> To that end, as the United States updates its posture and deploys more advanced capabilities, it should undertake a calibrated messaging campaign to Beijing that signals both our defensive intentions and our unequivocal preparedness to act in the event of significant Chinese aggression against U.S. forces or allies.

The second element of this objective is longer term efforts to sustain our military edge. The National Defense Strategy emphasizes creating a more lethal force but gives little guidance on the relative emphasis on known capabilities versus long-term disruptive technology. As a result, the military departments' proclivity toward familiar platforms means that DOD has focused more on near-term lethality. DOD has made notable steps in increasing its research and development (R&D) spending,<sup>71</sup> but much of this funding has focused on evolutionary rather than revolutionary gains.72 To address this issue, DOD should first sustain its R&D funding increases—even at the expense of force structure or additional readiness—and significantly increase investment in long-term R&D on key technology areas such as artificial intelligence, hypersonics, space systems, and quantum computing. Second, because R&D spending is increasingly driven by the private sector, DOD must not only increase spending but also undertake acquisition reforms to speed up commercial technology integration, experimentation,



From left, USS *Germantown*, USNS *John Ericsson*, USS *Antietam*, USS *Ronald Reagan*, USS *America*, USS *Shiloh*, USS *New Orleans*, and USS *Comstock* break away from formation in support of Valiant Shield 2020, Philippine Sea, September 25, 2020 (U.S. Navy/Oswald Felix, Jr.)

and fielding.<sup>73</sup> And third, DOD, working with the Departments of State and Commerce, should continue to drive export control reforms—improving our ability to protect technological crown jewels while making it easier to share noncontroversial technology with allies.

Objective 2: Build a Balancing Coalition to Check China's Rise. If China's trajectory continues, building a balancing coalition of states to sustain a favorable balance of power is the most plausible mechanism to counter China's rise. Credible deterrence is crucial, but convincing nations to take this step would also require the United States to strengthen frayed bonds among its allies and partners, reestablish perceptions of U.S. leadership and commitment to the international order, develop alternatives to Chinese economic statecraft, and expose China's malign behavior.

Strengthening U.S. Alliances and Partnerships. The U.S. alliance network is a substantial advantage that China lacks but seeks to undermine. Yet the United States risks taking this advantage for granted. It is no secret that many allies have chafed at President Trump's "America First" rhetoric and demands for increased burden-sharing at a time when many allies face economic challenges and have just spent the past two decades supporting the United States in Iraq and Afghanistan. In some quarters, these relationships already appear to be fraying. One need look no further than the Philippines' termination of the Visiting Forces Agreement, the British decision on Huawei, or European nations seeking to create an alternative to the Society for Worldwide Interbank Financial Telecommunication.74 Yet on balance, the United States still has substantial leverage today, is seen by

many nations as their de facto security guarantor, and is still trusted more than China—advantages we can leverage but must shore up.<sup>75</sup>

First, the United States must simply act in word and deed as if its alliance and partner relationships matter. Washington should begin by turning down the rhetoric on burden-sharing in both Europe and Asia and moderating its aims in particular negotiations such as the Special Measures Agreement with the Republic of Korea. It should consult with partners before making significant foreign policy decisions (for example, closing U.S. borders without consulting allies was a self-inflicted wound in the initial coronavirus response). And it should simply be more present and dependable diplomatically (for example, President Trump has attended only two of eight summits in Asia during his tenure).



F/A-18E Super Hornet, attached to Eagles of Strike Fighter Squadron 115, launches from flight deck of Navy's only forward-deployed aircraft carrier USS Ronald Reagan, Philippine Sea, August 31, 2020 (U.S. Navy/Erica Bechard)

The United States should couple this shift in diplomatic posture with increased assistance and collaboration. For instance, it could increase and reprioritize its security assistance programs—providing more assistance to states vulnerable to Chinese coercion while also being more direct about specific capabilities—with the goal of incentivizing vulnerable states to become "porcupines" that are difficult to invade and more able to withstand Chinese harassment. DOD should also develop analytic processes to optimize defense capability mixes among sophisticated allied militaries (for example, Japan and Australia) to improve complementary capabilities given new operational concepts. And it should seek to persuade Quadrilateral Security Dialogue nations (Japan, Australia, India, and the United States) and key European allies to increasingly join such activities as Freedom of Navigation exercises, which signal joint resolve and bind these nations to us.

Reestablishing Perceptions of U.S. Leadership and Commitment to the International Order. Additionally, the United States should seek to reestablish the perception among nations that it remains committed to and prepared to play a leading role in the international order. For 70 years, the United States has widely been seen as the creator, defender, and de facto leader of the order. Yet as the Trump administration has criticized U.S. involvement in aspects of the order, China has sought to step into this vacuum, portraying itself as a global leader as the United States retreats.<sup>76</sup>

To shift this trend, the United States must begin by demonstrating a renewed commitment to international institutions. It must increase U.S. participation in international standard-setting bodies, many of which draw few headlines but do critical work. China has been increasingly staffing these agencies, then using its positions to insert official references to BRI or Xi Jinping's "Community with a Shared Future for Mankind" and shaping norms like the "Responsibility to Protect" to accommodate China's sovereignty concerns.<sup>77</sup> The United States must also make its contributions for United Nations funding on time and without coercive demands. Nations have

not forgotten the years of demands for zero real growth that Washington placed on these organizations. Many will view President Trump's recent decision to withhold funding for the World Health Organization as a politically motivated attempt to shift blame for the coronavirus pandemic. And the United States must reconsider its posture in certain situations to avoid appearing obstructionist. For example, the United States recently blocked the appointment of judges to the World Trade Organization's dispute resolution court until the court could finally no longer reach a quorum,78 ending 27 years of enforcement.<sup>79</sup> Some 67 nations petitioned the United States to shift its position. When Washington refused, the European Union worked with other nations—including China—to create a workaround.80 China looks like a constructive actor here, but the United States does not.

Second, the United States must reclaim its role as a leader on global challenges. COVID-19 provides a nearterm opportunity where the world will be watching: the United States could play

a leading role coordinating vaccine research, information-sharing, cooperating on industrial mobilization, and providing assistance to impacted nations.81 Looking beyond the present moment, Washington should signal its recommitment by rejoining the Paris Climate Accords. The U.S. withdrawal allowed China to present itself as the more responsible actor on climate change. Given that 175 parties signed the accords and Washington negotiated specifically with Beijing to ensure both nations joined, the U.S. withdrawal makes it appear the obstreperous party.82 The list of other global problems is too long to enumerate here,83 but the basic dynamic for many of them is similar. The United States must reverse this trend by playing a leading role in developing the multilateral responses so that the world sees it as willing to lead and committed to the international order it helped create.

Developing Alternatives to Chinese Statecraft. While the deterrence posture above provides stability, and a return to multilateralism will improve the U.S. image, we must also set the economic conditions to sustain U.S. influence over the long term. Two key elements compose this approach: setting conditions for more reciprocal economic relations and building tools to challenge Chinese economic statecraft.

First, the United States should continue to privately press for fair and reciprocal trade terms in negotiations with China. Today, U.S. firms do not enjoy fair access to Chinese markets, China's state-owned enterprises receive subsidies that make competing difficult for U.S. companies, and China demands access to foreign firms' intellectual property and data before it allows them to do business. The Trump administration has pushed back against these imbalances. Having already pressed these concerns, the United States should continue to pursue them in ongoing negotiations while being cleareved about the limits of what China may concede and doing so privately to avoid threatening Beijing's prestige.

This approach, however, has not produced significant results to date—the Phase I trade deal avoided many of these issues. Instead of continuing to press

publicly through aggressive unilateral tariffs—a battleground where China has significant countervailing leverage and will also feel pressure to show toughness—the United States should create multilateral pressure by rejoining the successor agreement to the Trans-Pacific Partnership (TPP). Doing so would require accepting some concessions because negotiations advanced in our absence, but it would be a huge signal to allies skittish about U.S. commitments to regional and multilateral institutions. And ultimately, the combined pressure of TPP members makes it more likely that China will feel compelled to accommodate these demands over time.

This step should, however, be coupled with targeted pressure through the dispassionate application of U.S. law. The United States should, for example, increase the scrutiny placed on Committee on Foreign Investment in the United States cases and broaden its mandate to other business dealings like venture capital investments.84 The administration should work with Congress to expand sanctions authorities to cut off Chinese firms that illicitly obtain U.S. technology.85 And the United States should delist Chinese companies that do not meet audit and disclosure requirements for U.S. exchanges.86 Last, given the significant impacts of cyber-enabled IP theft, the United States should revisit the recommendations of the Commission on the Theft of American Intellectual Property. Those recommendations are sufficiently numerous that a full treatment is not possible here. Suffice it to say that a 2017 update to the commission's report suggested that while the United States has made some progress, many of the commission's recommendations had not been implemented at that time.87

Second, the United States should build tools to compete with China's development finance model, in particular BRI. The logic here is also straightforward; it is difficult to "beat something with nothing." The reality is that for all the handwringing in Washington, Chinese financing responds to significant infrastructure gaps (for example, an estimated \$26 trillion in Asia through 2030<sup>88</sup>) that traditional finance vehicles were not meeting. U.S. rhetoric warning nations of predatory loans may make China look bad, but it is unlikely to succeed without a credible alternative.

This strategy argues that creating an alternative to BRI is economically viable, especially if the United States does so with other nations and leverages multilateral institutions. The United States has made some progress with its recent Better Utilization of Investments Leading to Development (BUILD) Act, which overhauls the Overseas Private Investment Corporation (OPIC) and provides \$60 billion for loans as well as political risk insurance for U.S. commercial entities. Yet \$60 billion will not compete favorably with \$1 trillion or more in potential Chinese loans.

The United States could address this gap through three steps. First, it should expand the BUILD Act to grow the funds available to the U.S. International Development Finance Corporation (DFC) considerably. Many U.S. commentators have called for an alternative to BRI yet argue that the United States cannot afford to compete symmetrically. It is well within U.S. capacity, however, to grow DFC by several times its current size. This cost appears substantial at first, until one realizes that DFC will be issuing loans, not grants. In fact, DFC's predecessor, OPIC, returned a \$3.7 billion profit to the Treasury from 2012 to 2017, and its loans have created 275,000 jobs and \$75 billion in U.S. exports since 1974.89 There would be costs to capitalize the fund, but at the time of this writing, reactions to the coronavirus have left the United States able to borrow at record low rates—so low, in fact, that in inflation-adjusted terms, it is actually being paid to borrow.<sup>90</sup>

Second, the United States should expand the alternatives to BRI by working with key allies, the World Bank, and the Asian Development Bank to expand the types of loans available. Several nations have begun to build similar development finance vehicles and to pursue bilateral or multilateral partnerships to deconflict resources. The United States should demonstrate renewed leadership by



Sailor aboard Royal Canadian Navy ship HMCS Regina relays orders to helm on bridge during replenishment-at-sea with Royal Australian Navy ship HMS Sirius during RIMPAC, August 20, 2020 (Courtesy Royal Canadian Navy/Dan Bard)

taking this concept further, creating an Infrastructure Development Coalition that creates an integrated structure with other leading nations in development finance.<sup>91</sup>

And last, it should couple these increased development finance offerings with a modest increase in direct development assistance. The U.S. Agency for International Development currently funds assistance to help nations evaluate loan offerings, the technical feasibility of projects, and a variety of supporting programs (for example, legal assistance to strengthen contract enforcement, streamline regulations, and meet labor standards). The agency's fiscal year 2020 budget request included \$449 million for the Indo-Pacific region (covering other issues as well). An increase of \$3 billion to \$5 billion would have substantial impact alongside loan offerings while not radically altering the U.S. debt picture or

the percentage of the budget that goes to foreign aid.<sup>92</sup>

Exposing China's Malign Behavior. China is adroit at messaging campaigns that portray it as a peaceful power and its governance model as superior. China's actual behavior, however, tells a different story. To reinforce the objectives above and help nations balance with us, the United States should launch a coordinated information campaign that seeks to expose the differences between China's propagated narratives and its actual conduct. The principal objective should be to expose China's malign practices to foreign audiences to shape their views. At the same time, such messaging might have the collateral benefit of convincing China to corral some behaviors.

The centerpiece of this campaign should be China's treatment of ethnic minorities, in particular the gross mistreatment of Uighurs and other Muslim minorities in Xinjiang Province. The United States should hold regular press briefings on these activities, declassify U.S. assessments when possible, and amplify nongovernmental leaks that have begun to emerge in Xinjiang.93 The United States should supplement coverage of this topic with evidence of other human rights abuses and authoritarian behavior, including the detention of regime critics and human rights activists, the expansion of China's surveillance state, and efforts to suppress protests in Hong Kong. The United States should then encourage other nations to amplify this messaging. It should in particular seek to persuade other Muslim nations that have been reluctant to speak out.

This campaign should combine with a second information campaign documenting China's lending practices under BRI, economic coercion of states and corporations, and attempts to export its development model. The United States should showcase BRI's lack of

transparency, cases of poor results, and ways in which BRI acts as a tool for geostrategic leverage, not simply assistance. The messaging should be coordinated to highlight aforementioned efforts to build alternatives to BRI and a multilateral consortium to provide such loans. Here again, Washington should press partners to amplify this message among their publics.

Finally, the United States should launch a media outreach effort focused on Chinese business perfidy. It should highlight China's endemic corruption, use of state-owned enterprises to undercut other nations' competitiveness in global trade, Internet censorship, IP theft, and use of market access to coerce companies to bow to Chinese demands. The United States should look for firms that experienced negative long-term effects and use those firms to amplify this message and display concrete evidence of the impacts Chinese activities have on companies.

Collectively, the elements of this media campaign would reinforce the other objectives above; this effort would not only cast doubt on China's messaging about its responsible behavior but also implicitly juxtapose this behavior to more benign U.S. partnership.

Objective 3: Restore Sources of Long-Term U.S. Domestic Strength. The previous objectives set the initial conditions to sustain U.S. influence in a competition with China. This competition, however, could last decades. Sustaining our efforts over the long term thus requires the United States to be strong domestically, building on many of its aforementioned advantages. The United States has the resources to do so, but these resources must be revitalized to avoid atrophy. The present access to cheap capital and likely future financial injections to provide economic stability provide a propitious window for such action.95

The United States should begin by taking steps to ensure the long-term vibrancy of its economy. A full accounting of the steps required is not possible here, but key elements include the following:

- Technology. The United States should seek to maintain its technological edge by increasing R&D funding in key emerging technologies such as artificial intelligence, where it has been less aggressive than China in recent years.<sup>96</sup> Government incentives should be designed to ensure the United States is poised to lead in the technologies and economic sectors most likely to drive future growth (for example, electric vehicle infrastructure, battery technology, solar power, and many others), rather than clinging to legacy manufacturing. It also means promoting a business and regulatory climate designed to support American business and help it to compete against Chinese firms.<sup>97</sup> Moreover, such steps must be coupled with a technology protection regime to defend U.S. innovations from Chinese theft, coercive acquisition, or cooption, while enabling cooperative development with allies and partners.
- Education and human capital. The United States should couple those efforts with investments to ensure that it has the best human capital. This means reinvesting in the U.S. education system, including not only building on our first-rate universities but also investing in universal pre-kindergarten and greater kindergarten through 12th grade science, technology, engineering, and mathematics education. It also requires developing new training models to support working-class citizens as the Nation moves toward artificial intelligence-enabled automation to handle many basic jobs.
- Infrastructure. The United States should revitalize the Nation's infrastructure, not only updating aging infrastructure but also investing in new elements that would unleash American productivity, such as installing high-speed fiber and broadband nationally, which allows people to access virtual high-quality training, to pursue high-paying jobs

- that could be done anywhere, and—most critically—to invent.<sup>98</sup>
- Immigration. The United States must expand immigration, which has long been a source of strength and innovation, and reform its approach toward it, including raising the overall cap on visas for advanced degree holders to ensure that the brightest foreign students can stay and contribute their skills to our economy. 99
- Public health. America's health is a significant comparative advantage to China. But the United States spends more on health care than any nation in the world yet still has the lowest life expectancy among wealthy nations. The rising costs of Medicare and Medicaid are the largest driver of the Federal deficit. And we were no better prepared for the coronavirus than nations that spend much less. There are multiple health care models the United States could pursue with track records in other countries; almost all, however, have two key elements: some form of universal coverage and measures for cost control.100 Here again, the crisis caused by the pandemic offers an opportunity to adjust the system for the better.
- Energy. The U.S. energy windfall over the past decade transformed a strategic vulnerability into a source of strength. Yet the United States does not behave like an energy superpower. The United States should transform its energy grid (which Thomas Edison would still recognize from the one he designed in the 1890s) to improve its resiliency, develop "swing capacity" by having some state-owned oil wells ready to pump as leverage internationally (most other major energy-producing nations do this; the United States does not), develop regulatory regimes around significant liquid natural gas deals that provide preference for U.S. allies, and launch a national-level initiative through the National Laboratories on renewable energy technology.<sup>101</sup>



Demonstration for rights of Uighurs, Berlin, January 19, 2020 (Courtesy Leonhard Lenz)

These steps are necessarily illustrative, but all would build on advantages the United States has vis-à-vis China, posture the United States to lead in the industries of the future, and sustain domestic vibrancy that will be required in a long-term competition. To support this strategy, the next President should work with Congress to appoint a bipartisan commission with a mandate to bolster U.S. domestic strengths for long-term competition, which should develop a body of proposals, a timeline, and anticipated costs for presentation to Congress or pursued where possible via administration policy.

Additionally, engaging the American people is key to building support for the initiatives outlined here. Given the public's continued desire for services that outstrip tax revenues and common expectations that U.S. actions abroad should impose no hardships on citizens, the administration must initiate a domestic education campaign to frame the challenge China poses and a parallel campaign on our fiscal health. Both campaigns need to help Americans think

about these issues in terms of national security, not simply domestic debates about taxation.<sup>102</sup>

Next, just as the initiatives seek to shore up our economic strengths, the administration—working with Congress—should launch a parallel education effort to shore up the integrity of our democratic institutions. Rebuilding confidence in our institutions serves three purposes: to lessen the partisanship that has paralyzed the country, limiting its ability to act decisively; to limit China's ability to portray the U.S. model as dysfunctional and its own model as superior; and to help build buy-in for the commitment of resources needed to sustain a long-term competition with China. A civic education campaign should be the centerpiece of this renewal. Domestic civic knowledge is appallingly bad today. 103 Robust education produces positive effects on voter turnout, school dropout rates, and community activism. This campaign should emphasize the Nation's free press, fair elections, and rule of law-all of which China lacks. 104

These efforts are essential to sustain a multidecade competition. Given scarce resources, to pursue them also requires U.S. leaders to exercise stark priority-setting, discipline, and risk acceptance. This is more of a mindset than a list of specific activities.

First, the United States should look to reduce tensions with Russia while still defending U.S. alliance commitments. Critically, this is not a "reset"; we should not chase Russian engagement. Nor should we ignore the risk of Russian threats in Eastern Europe or its undermining of U.S. democracy. But since Russia's economic and demographic trends do not suggest a long-term, multidimensional challenge as China's do, we should seek to dial down animosity in this relationship to allow us to focus on the Indo-Pacific region. This should include quiet diplomacy to see where mutual concessions might be possible (while being clear-eyed that none may be) but minimally seeking to lower antagonist rhetoric on both sides. At a minimum, the United States should accept Vladimir Putin's offer for a simple extension of

the New Strategic Arms Reduction Treaty, providing considered stability and removing the potential for a costly competition. Reducing tensions might also decrease incentives for Russia and China's increasing collaboration. And in the long term, it might even play on traditional balancing dynamics. Over time, Russia might come to see China, which it shares a border with and has fought previously, as a bigger threat. <sup>105</sup>

Second, the United States should reduce its military presence in the Middle East and rejoin the Joint Comprehensive Plan of Action.<sup>106</sup> To do so would signal goodwill to European allies but more importantly would lower the risk, at least for a time, of a principal threat driving U.S. force posture in the Middle East today. This is not to suggest the Iran nuclear deal is perfect, but to acknowledge the enormous opportunity costs to any military action there. Simply put, any administration focused on China should do everything possible to diplomatically defuse tensions and avoid conflict with Iran.107

Objective 4: Pursue "Principled Engagement" with China. Even as the United States undertakes the steps above, it should be prepared to cooperate with China where doing so serves U.S. interests. Such cooperation might be frustrating and produce little at times, but it is still worth pursuing for several reasons. First, it provides a vehicle for pursuing progress on transnational issues. Second, it signals to China and the rest of the world that even as U.S.-China competition intensifies, the United States is not inherently aggressive or bent on dominance. Third, it provides a venue to establish mechanisms for crisis stability—mechanisms that we had during the U.S.-Soviet era but that are less robust with China today. And last, it provides ballast for the relationship as it becomes more competitive in other areas. Contrary to arguments that a competitive posture is incompatible with such cooperation, it could in fact make competitive policies more effective by giving China a stake in the relationship. 108

Given the complex nature of the U.S.-China relationship, the agenda for

dialogue could take any number of forms. But the motivations above point to some key elements. First, the United States should suggest a dialogue on global issues, starting with climate change. This focus on climate change could be supplemented with dialogue on global health infrastructure, nonproliferation, and humanitarian relief. Second, the defense establishments should build on conversations to date to develop crisis communication channels designed to mitigate tensions and avoid unintended escalation.<sup>109</sup> Third, bilateral engagement should include a dialogue focused on norms on the use of emerging technology such as artificial intelligence, where China and the United States both have interests but rules of the road remain nascent.110

#### Costs and Risks

The costs of this strategy are nontrivial but well within the Nation's means, provided we can marshal political will to do so. The costs of restoring conventional deterrence are in keeping with levels envisioned in the National Defense Strategy. New investment, such as increased R&D or security assistance, could largely be sourced by reprioritization within DOD's planned topline.<sup>111</sup> Many of the actions associated with the second objective involve diplomacy or messaging; these costs are nominal from an overall budget perspective. The two elements with significant costs are the strategy's proposal to create an alternative to BRI and the strategy's objective to renew U.S. domestic strengths. Expanding the U.S. International Development Finance Corporation would also require a significant initial outlay. However, once capitalized, this fund may actually generate revenue, not consume it.

The costs associated with revitalizing U.S. domestic strengths are impossible to estimate with precision but likely would be substantial in the near term. Ideally, such proposals would be offset by action to restore U.S. fiscal solvency—an issue beyond the scope of this article. Absent such proposals, however, the steps above to secure our long-term domestic

strengths could still be pursued for some time. The borrowing in response to the coronavirus clearly shows that borrowing funds in the near term is feasible, 112 and the current access to cheap capital presents a unique window. 113 Moreover, these proposals are ones many experts believe are key to long-term competitiveness. This logic suggests these near-term costs might be recouped by long-term gains of a more vibrant economy with technological advantages and premiere human capital in the sectors that matter for growth.

As with any strategy, this approach entails risks. While a full list is impossible to catalog, several are worth considering:

- The American public does not support this approach to China.<sup>114</sup>
- The American public does not support expending the resources to support this strategy
- Other threats emerge that divert U.S. resources.
- Even absent other threats, U.S. leaders lack the discipline to take risk in other regions.
- U.S. actions would cause China to increase aggressive behavior rather than back down.
- U.S. actions would sideline moderate voices within the Chinese regime.
- China might perceive its relative position worsening as the United States begins to focus more resources; it might then choose to act aggressively while it perceives a window of opportunity before the United States is fully poised to focus on it.<sup>115</sup>
- The set of actions here, even if implemented, would be insufficient to succeed, in which case we have angered China but are unable to deny its objectives.

Some considerations might mitigate some of these risks, however. Most significant, the robust political consensus on this issue may guide public sentiment over time. That same consensus also gives some cause for cautious optimism that U.S. leaders would be able to exercise more discipline in other applications of American power. For those risks involving



AAV-P7/A1 assault amphibious vehicles assigned to Combat Assault Company, 3rd Marine Regiment, unload Servicemembers during amphibious landing demonstration as part of RIMPAC, at Pyramid Rock Beach on Marine Corps Base Hawaii, July 29, 2018 (U.S. Marine Corps/Aaron S. Patterson)

unexpected Chinese behavior, one can only say that it is impossible to know with certainty what China might do, but there is an equally plausible case that Beijing's more assertive posture over the past several years is a result of U.S. inaction. The risks of prompting aggressive Chinese reaction are real, but so too are the risks invited by a weak response. 116

Moreover, the cost of inaction is also unpalatable. While this strategy might entail some costs or hardship, the long-term alternative is a world in which U.S. companies are less competitive and experience more restricted market access, the United States is less able to influence world affairs, individual liberties are increasingly curtailed, and we potentially encounter military aggression we cannot defeat.<sup>117</sup> Examining this alternative future makes clear that the costs of inaction are far greater over the long term. As Secretary of Defense James Mattis stated when

issuing the National Defense Strategy, "America can afford survival."118

In The Sun Also Rises, one character asked another how someone goes bankrupt: "Gradually, and then suddenly" is the reply. U.S. strategists examining China's rise and U.S. performance over the past few years could be forgiven for fearing the same dynamic. The United States still enjoys a strong position in today's system, yet China's growth presents an ominous challenge. This strategy describes ways to extend enduring U.S. strengths and sustain its position in the international system. To borrow and amend a line attributed to Benjamin Franklin: The United States has advantages, if we can keep them. JFQ

#### Notes

<sup>1</sup> Quoted in Robert D. Blackwill, Implementing Grand Strategy Toward China: Twenty-Two U.S. Policy Prescriptions, Council Special Report No. 85 (New York: Council on Foreign Relations, January 2020), available at <a href="https://">https://</a> www.cfr.org/report/implementing-grand-strategy-toward-china>.

<sup>2</sup> Michèle Flournoy, Department of Defense (DOD) Role in Competing with China, Testimony Before the House Armed Services Committee, January 15, 2020, available at <a href="https://armedservices.house">https://armedservices.house</a>. gov/\_cache/files/4/4/44fbef3d-138c-4a0a-b3a9-2f05c898578f/0E4943A5B-FAEDA465D485A166FABCF5F.20200115hasc-michele-flournoy-statement-vfinal.pdf>.

<sup>3</sup> For example, see Thomas L. Friedman, "How Trump and Xi Can Make America and China Poor Again," New York Times, August 6, 2019, available at <www.nytimes. com/2019/08/06/opinion/trump-chinatrade.html>; Elbridge Colby, "How to Win America's Next War," Foreign Policy, May 5, 2019, available at <a href="https://foreignpolicy.">https://foreignpolicy.</a> com/2019/05/05/how-to-win-americas-next-war-china-russia-military-infrastructure/>; Elizabeth C. Economy, "Yes, Virginia, China Is Exporting Its Model," Council on Foreign Relations, December 11, 2019, available at <a href="https://www.cfr.org/blog/yes-virginia-chi-">https://www.cfr.org/blog/yes-virginia-chi-</a>

na-exporting-its-model>.

<sup>4</sup>For a detailed treatment of many of these issues, see Michael Beckley, *Unrivaled: Why America Will Remain the World's Sole Superpower* (Ithaca, NY: Cornell University Press, 2018).

<sup>5</sup> See, for example, Graham Allison, "What Xi Jinping Wants," *The Atlantic*, May 31, 2017, available at <www.theatlantic.com/international/archive/2017/05/what-chinawants/528561/>. On China's economic rise and challenges, see Wayne Morrison, *China's Economic Rise: History, Trends, Challenges, and Implications for the United States*, RL33534 (Washington, DC: Congressional Research Service, June 25, 2019).

<sup>6</sup> For example, see Lowy Institute, *Asia Power Index 2019*, available at <a href="https://power.lowyinstitute.org/">https://power.lowyinstitute.org/</a>. This report concludes that the United States is still the most powerful nation in Asia, but China is quickly catching up. See also Blackwill, *Implementing Grand Strategy Toward China*.

<sup>7</sup>A brief caveat on the coronavirus is required here. What happens in the next few months could have profound implications for the economic foundations of many nations, the future of globalization, and the U.S. position in the world. Yet the pandemic's lasting impacts will not be clear for some time, and there are many structural continuities that will remain features of the international system. This strategy will thus be mindful of, but not dictated by, the current crisis. But it should be reassessed to ensure its continued coherence as this crisis unfolds.

<sup>8</sup> On the value of the international order, see G. John Ikenberry, *Liberal Leviathan:*The Origins, Crisis, and Transformation of the American World Order (Princeton: Princeton University Press, 2011); Michael J. Mazarr and Ashley L. Rhoades, Testing the Value of the Postwar International Order (Santa Monica, CA: RAND, 2018), available at <a href="https://www.rand.org/pubs/research\_reports/RR2226">https://www.rand.org/pubs/research\_reports/RR2226</a>.

<sup>9</sup> Note that U.S. rhetoric has also shifted to emphasizing the prevention of a rival hegemon. The Trump administration's Indo-Pacific Strategy Report, for example, argues for "a vision which recognizes that no one nation can or should dominate the Indo-Pacific." Cited in Ely Ratner et al., Rising to the China Challenge: Renewing American Competitiveness in the Indo-Pacific (Washington, DC: Center for a New American Security [CNAS], December 2019), available at <a href="https://www.cnas.org/publica-">https://www.cnas.org/publica-</a> tions/reports/rising-to-the-china-challenge>. Robert Blackwill articulates a similar phrase as his preferred political aim. See Blackwill, Implementing Grand Strategy Toward China, 9. I have included it as well because I believe the United States should have a positive political aim, not just an aim to prevent an outcome. I believe these objectives are compatible and reinforcing.

<sup>10</sup> Morrison, *China's Economic Rise*, 1. Whether China is currently the world's largest or second largest economy depends on how one measures. If measured based on purchasing power parity, China surpassed the United States in 2015. See, for example, International Monetary Fund (IMF), "GDP Based on PPP, Share of World," in *World Economic Outlook: Growth Slowdown, Precarious Recovery* (Washington, DC: IMF, April 2019).

<sup>11</sup> See, for example, Hal Brands and Zach Cooper, "After Responsible Stakeholder, What? Debating America's China Strategy," *Texas National Security Review* 2, no. 2 (February 2019), available at <a href="http://dx.doi.org/10.26153/tsw/1943">http://dx.doi.org/10.26153/tsw/1943</a>.

12 Allison, "What Xi Jinping Wants"; Katsuji Nakazawa, "Xi's Overly-Ambitious Goals Triggered U.S.-China Trade War," *Nikkei Asian Review*, July 12, 2018, available at <a href="https://asia.nikkei.com/Editor-s-Picks/China-up-close/Xi-s-overly-ambitious-goals-triggered-US-China-trade-war>.

13 Odd Arne Westad, "The Sources of Chinese Conduct," Foreign Affairs (September/October 2019), available at <a href="https://www.foreignaffairs.com/articles/china/2019-08-12/sources-chinese-conduct">https://www.foreignaffairs.com/articles/china/2019-08-12/sources-chinese-conduct</a>; Fei-Ling Wang, "From Tianxia to Westphalia: The Evolving Chinese Conception of Sovereignty and World Order," in America, China, and the Struggle for World Order: Ideas, Traditions, Historical Legacies, and Global Visions, ed. G. John Ikenberry, Zhu Feng, and Wang Jisi (New York: Palgrave Macmillan, 2015), 43–62.

<sup>14</sup> Adapted from several sources, the primary being Blackwill, *Implementing Grand Strategy Toward China*.

<sup>15</sup> "Roundtable Discussion on U.S.-China Relations," National War College video-tele-conference with Carnegie-Tsinghua Center for Global Policy, April 2, 2019.

<sup>16</sup> Octavian Manea, "The National Defense Strategy a Year Later: A *Small Wars Journal* Discussion with Elbridge Colby," *Small Wars Journal*, January 19, 2019, available at <a href="https://smallwarsjournal.com/jrnl/art/national-defense-strategy-year-later-small-wars-journal-discussion-elbridge-col-by-">https://smallwarsjournal-discussion-elbridge-col-by-</a>

<sup>17</sup> Richard Fontaine, "Great-Power Competition Is Washington's Top Priority—but Not the Public's," *Foreign Affairs*, September 9, 2019, available at <www.foreignaffairs.com/articles/china/2019-09-09/great-power-competition-washingtons-top-priority-not-publics>.

18 "Remarks by Secretary Mattis on National Defense Strategy," Reagan National Defense Forum, Simi Valley, CA, December 1, 2018, available at <a href="https://www.defense.gov/Newsroom/Transcripts/Transcript/">https://www.defense.gov/Newsroom/Transcripts/Transcript/</a> Article/1702965/remarks-by-secretary-mattis-on-national-defense-strategy/>. Mattis argued that "history is clear: Nations with allies thrive. America's alliances are a durable, asymmetric advantage that no competitor in

the world can match." Mattis went on to note, for example, that the North Atlantic Treaty Organization represents half of world economic and military might.

<sup>19</sup> The World Economic Forum's Global Competitiveness Index ranks the United States 1<sup>st</sup> and China 28<sup>th</sup>. See "How Competitive Is China's Economy on the Global Stage?" *ChinaPower*, April 2, 2018, available at <a href="https://chinapower.csis.org/china-economy-competitiveness/">https://chinapower.csis.org/china-economy-competitiveness/</a>.

<sup>20</sup> For example, the continued use of the dollar as a global reserve currency.

<sup>21</sup> For example, the United States became the world's largest oil producer in 2018. See U.S. Energy Information Agency, "The United States Is Now the Largest Global Crude Oil Producer," September 12, 2018, available at <a href="https://www.eia.gov/todayinenergy/detail.php?id=37053">https://www.eia.gov/todayinenergy/detail.php?id=37053>.</a>

<sup>22</sup> While some will rightly note that the advent of cyber capabilities decreases the sanctuary the homeland affords, the United States nonetheless remains surrounded by friendly nations or large oceans. China, by contrast, must contend with numerous major powers on its borders.

<sup>23</sup> For details, see Beckley, *Unrivaled*, chapter 3. For example, the United States is home to 50 of the top 100 universities worldwide, compared with China's 2. Three-quarters of Chinese citizens have not completed high school, and roughly one-third of children entering the workforce are barely literate.

<sup>24</sup> For details, see Beckley, *Unrivaled*, chapter 3. For example, by 2050, the number of Chinese over the age of 65 will triple to 33 percent of its population (versus 20 percent for the United States)—a huge economic drag.

<sup>25</sup> Michael J. Mazarr et al., *Understanding the Emerging Era of International Competition: Theoretical and Historical Perspectives* (Santa Monica, CA: RAND, 2018), 17, available at <a href="https://www.rand.org/pubs/research\_re-ports/RR2726.html">https://www.rand.org/pubs/research\_re-ports/RR2726.html</a>. The authors note that, although the international order is under challenge, it remains the context in which China must execute its challenge—a significant advantage for the United States.

<sup>26</sup>A detailed treatment of these advantages is available in Beckley, *Unrivaled*.

<sup>27</sup> It is worth noting that, although China's economy eclipsing the United States seems inexorable in many narratives, numerous experts made similar projections for Russia and Japan in the 1960s and 1970s. Cited from James N. Miller, "Protecting U.S. Vital Interests in Great Power Competition," unpublished paper prepared for Defense Science Board. Also see David Fickling, "China Could Outrun the U.S. Next Year, or Never," Bloomberg, March 8, 2019, available at <www.bloomberg.com/opinion/articles/2019-03-08/will-china-overtakeu-s-gdp-depends-how-you-count>.

<sup>28</sup> For more on this point, see David Leonhardt, "What Americans Don't Under-

stand About China's Power," New York Times, January 16, 2020, available at <www.nytimes. com/2020/01/16/opinion/sunday/china-economy-trade.html>.

<sup>29</sup> Michael Fuchs, "How to Lose Friends and Strain Alliances," Foreign Affairs, March 12, 2020, available at <www.foreignaffairs. com/articles/china/2020-03-12/how-losefriends-and-strain-alliances>.

30 Joshua Ball, "Secretary Mattis: 'We've Lost the Power of Inspiration; We've Got the Power of Intimidation," Global Security Review, June 10, 2019, available at <a href="https://">https://</a> globalsecurityreview.com/secretary-mattis-weve-lost-powerinspiration-weve-got-power-intimidation/>.

31 Melanie Hart and Blaine Johnson, "Mapping China's Global Governance Ambitions," American Progress, February 28, 2019, available at <a href="https://www.americanprogress.org/is-">https://www.americanprogress.org/is-</a> sues/security/reports/2019/02/28/466768/ mapping-chinas-global-governance-ambitions/>.

32 Joseph R. Biden, Jr., "Why America Must Lead Again," Foreign Affairs (March/April 2020), available at <www.foreignaffairs.com/ articles/united-states/2020-01-23/why-america-must-lead-again>.

33 Fontaine, "Great-Power Competition Is Washington's Top Priority—but Not the Public's."

34 The 2017 U.S. National Security Strategy articulates four national interests. However, because "peace through strength" does not appear to be an "interest," it is not treated separately in this article. It is also worth noting that not all scholars or policymakers see values as a vital U.S. interest. I have included it here, however, both because it is a part of the classical formulation of U.S. interests and because China's alternative governance model poses a challenge to U.S. values but could also create a future where these differing values create a less stable world that then presents security and economic challenges as well.

35 See Elbridge Colby, The Implications of China Developing a World-Class Military: First and Foremost a Regional Challenge, Testimony to the U.S.-China Economic and Security Review Commission, June 2019, available at <a href="https://www.cnas.org/publications/congres-">https://www.cnas.org/publications/congres-</a> sional-testimony/the-implications-of-china-developing-a-world-class-military-first-and-foremost-a-regional-challenge>. It is for this reason that the National Defense Strategy emphasizes "favorable regional balances of power." Emphasis added.

<sup>36</sup> For more on this topic, see Colby, "How to Win America's Next War."

<sup>37</sup> Joe Gould, "China's AI Ambitions Are Driving U.S. Innovation. So What's America's Holdup?" Defense News, March 30, 2018, available at <www.defensenews.com/pentagon/2018/03/30/chinas-ai-ambitions-aredriving-us-innovation-so-whats-americas-holdup/>; Martin Giles, "The U.S. and China Are

in a Quantum Arms Race that Will Transform Warfare," MIT Technology Review, January 3, 2019, available at <a href="https://www.technologyre-">https://www.technologyre-</a> view.com/2019/01/03/137969/us-chinaquantum-arms-race/>; David Lague, "China Leads U.S. on Potent Super-Fast Missiles," Reuters, April 25, 2019, available at <www.reuters.com/article/us-china-army-hypersonic/ china-leads-u-s-on-potent-super-fast-missilesidUSKCN1S11E6>.

38 See David Sanger, The Perfect Weapon (New York: Penguin Random House, 2018); Defense Science Board, Task Force on Cyber Deterrence (Washington, DC: DOD, February 2017). See also James N. Miller et al., "The Growing Threat from Cyber Weapons and What the United States Needs to do to Prepare," Brookings Institution, June 6, 2017, available at <a href="https://www.brookings.edu/">https://www.brookings.edu/</a> events/the-growing-threat-from-cyber-weapons-and-what-the-united-states-needs-to-doto-prepare/>; Michael J. Mazarr et al., Hostile Social Manipulation: Present Realities and Emerging Trends (Santa Monica, CA: RAND, 2019), available at <a href="https://www.rand.org/">https://www.rand.org/</a> pubs/research\_reports/RR2713.html>.

39 See, for example, "Hacked: How China Stole U.S. Technology for Its J-20 Stealth Fighter," The National Interest, July 10, 2019, available at <a href="https://nationalinterest.org/">https://nationalinterest.org/</a> blog/buzz/hacked-how-china-stole-us-technology-its-j-20-stealth-fighter-66231>.

40 Steve Johnson, "The Great Haul of China, Illustrated," Financial Times, November 19, 2019.

<sup>41</sup> Allison, "What Xi Jinping Wants."

42 "Factbox: Made in China 2025: Beijing's Big Ambitions from Robots to Chips," Reuters, April 20, 2018, available at <www.reuters.com/ article/us-usa-trade-china-policy-factbox/ factbox-made-in-china-2025-beijings-bigambitions-from-robots-to-chips-idUSKB-N1HR1DK>

43 White House Office of Trade and Manufacturing Policy, "How China's Economic Aggression Threatens the Technologies and Intellectual Property of the United States and the World," June 2018, available at <a href="https://www.whitehouse.gov/wp-content/">https://www.whitehouse.gov/wp-content/</a> uploads/2018/06/FINAL-China-Technology-Report-6.18.18-PDF.pdf>.

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<sup>45</sup> Andrew Chatzky and James McBride, "China's Massive Belt and Road Initiative," Council on Foreign Relations Backgrounder, May 21, 2019, available at <a href="https://www.cfr">https://www.cfr</a>. org/backgrounder/chinas-massive-belt-androad-initiative>.

46 Go Yamada, "Is China's Belt and Road Working? A Progress Report from Eight Countries," Nikkei Asian Review, March 28, 2018, available at <a href="https://tinyurl.com/y98gap8k">https://tinyurl.com/y98gap8k>.

<sup>47</sup> Lowy Institute, Asia Power Index 2019.

<sup>48</sup> See Timothy S. Rich, "Can the U.S. Help Taiwan Keep Its Remaining Diplomatic Relationships?" The Diplomat, May 30, 2019, available at <a href="https://thediplomat.com/2019/05/">https://thediplomat.com/2019/05/</a> can-the-us-help-taiwan-keep-its-remaining-diplomatic-relationships/>.

49 David Sanger and David McCabe, "Huawei Is Winning the Argument in Europe, as the U.S. Fumbles to Develop Alternatives," New York Times, February 17, 2020, available at <www.nytimes.com/2020/02/17/us/politics/us-huawei-5g.html>.

50 Jonathan Stromseth, "Don't Make Us Choose: Southeast Asia in the Throes of U.S.-China Rivalry," Brookings Institution, October 2019, available at <www.brookings. edu/research/dont-make-us-choose-southeastasia-in-the-throes-of-us-china-rivalry/>.

51 Hendrik Schulte Nordholt, China and the Barbarians: Resisting the Western World Order (Leiden: Leiden University Press, 2018), 9.

52 Louise Lucas, "Inside China's Surveillance State," Financial Times, September 8, 2018, available at <www.ft.com/ content/2182eebe-8a17-11e8-bf9e-8771d5404543>; Nicole Kobie, "The Complicated Truth About China's Social Credit System," Wired, June 7, 2019, available at <www.wired.co.uk/article/china-social-cred-</p> it-system-explained>.

53 Austin Ramsey and Chris Buckley, "'Absolutely No Mercy': Leaked Files Expose How China Organized Mass Detentions of Muslims," New York Times, November 16, 2019, available at <www.nytimes.com/interactive/2019/11/16/world/asia/china-xinjiang-documents.html>; Rob Schmitz, "Ex-Detainee Describes Torture in China's Xinjiang Re-Education Camp," National Public Radio, November 13, 2018, available at <a href="https://">https:// www.npr.org/2018/11/13/666287509/ ex-detainee-describes-torture-in-chinas-xinjiang-re-education-camp>; Vicky Xiuzhong Xi et al., Uyghurs for Sale: "Re-Education," Forced Labour, and Surveillance Beyond Xinjian, Policy Brief Report No. 26/2020 (Canberra: Australian Strategic Policy Institute, March 1, 2020), available at <a href="https://www.aspi.org.au/">https://www.aspi.org.au/</a> report/uyghurs-sale>.

54 George Gao, "Why Is China So . . . Uncool?" Foreign Policy, March 8, 2017, available at <a href="https://foreignpolicy.com/2017/03/08/">https://foreignpolicy.com/2017/03/08/</a> why-is-china-so-uncool-soft-power-beijing-censorship-generation-gap/>.

55 Economy, "Yes, Virginia, China Is Exporting Its Model"; Westad, "The Sources of Chinese Conduct."

<sup>56</sup> Robert Kagan, Democracy and Disorder: The Strongmen Strike Back (Washington, DC: Brookings Institute, March 14, 2019), available at <a href="https://www.brookings.edu/research/the-">https://www.brookings.edu/research/the-</a> strongmen-strike-back/>.

<sup>57</sup> Ely Ratner, "There Is No Grand Bargain with China," Foreign Affairs, November 27, 2018, available at <www.foreignaffairs.com/

articles/china/2018-11-27/there-no-grand-bargain-china>.

58 Stephen Walt provides a classical formulation that "states will join alliances in order to avoid domination by strong powers." Stephen M. Walt, "Alliance Formation and the Balance of World Power," International Security 9, no. 4 (1985), 5. Of note, while other states might balance collectively, India deserves special consideration in this regard. While India's economic and military power is far behind China's today, demographics-a factor often proffered to demonstrate China's inexorable heft-skew heavily in India's favor over time. China is currently aging rapidly while India is home to the largest youth population of any country in history. The United Nations predicts India will surpass China's population by 2027; by 2050, India will stand at 1.5 billion, compared with China's 1.1 billion. How India will rise, and how it will balance given its historic nonaligned status, remains to be seen. But its rise alone might produce the counterweight to complicate the Chinese calculus over time, enabling this theory of victory.

<sup>59</sup> For example, see Minxin Pei, "China's Coming Upheaval," *Foreign Affairs* (May/June 2020), available at <www.foreignaffairs. com/articles/united-states/2020-04-03/chinas-coming-upheaval>.

<sup>60</sup> Beckley, *Unrivaled*; Ruchir Sharma, "The Comeback Nation," *Foreign Affairs* (May/June 2020), available at <a href="https://www.foreignaffairs.com/articles/united-states/2020-03-31/comeback-nation">www.foreignaffairs.com/articles/united-states/2020-03-31/comeback-nation</a>.

<sup>61</sup> Michael Mazarr conducted an extensive study of the order in 2015 and found it to be surprisingly resilient, which supports this finding; Mazarr's study, however, predated the Trump administration, whose rhetoric has been hostile to key elements of the order. See Michael J. Mazarr, Summary of the Building a Sustainable International Order Project (Santa Monica, CA: RAND, 2018), available at <a href="https://www.rand.org/pubs/research\_reports/RR2397.html">https://www.rand.org/pubs/research\_reports/RR2397.html</a>>.

<sup>62</sup> See, for example, Jeff M. Smith. "China's Rise and (Under) Balancing in the Indo-Pacific: Putting Realist Theory to the Test," *War on the Rocks*, January 8, 2019, available at <a href="https://warontherocks.com/2019/01/chinas-rise-and-under-balancing-in-the-indo-pacific-putting-realist-theory-to-the-test/">https://warontherocks.com/2019/01/chinas-rise-and-under-balancing-in-the-indo-pacific-putting-realist-theory-to-the-test/</a>.

63 See Richard B. Andres, "National Security and U.S. Constitutional Rights: The Road to Snowden," in *Cybersecurity and Human Rights in the Age of Cybersurveillance*, ed. Joanna Kulesza and Roy Balleste (Lanham, MD: Rowman & Littlefield, 2015). Andres at one point argues that China's leaders may not be able to make concessions because they believe those concessions would fundamentally undermine regime stability.

<sup>64</sup> For a useful primer on this question, see Steven Van Evera, "The 'Spiral Model' v. the 'Deterrence Model,'" unpublished handout, September 10, 1997, available at <a href="http://web.mit.edu/17.423/www/Archive98/handouts/spiral.html">http://web.mit.edu/17.423/www/Archive98/handouts/spiral.html</a>.

<sup>65</sup> Jacqueline Newmyer, "The Revolution in Military Affairs with Chinese Characteristics," *Journal of Strategic Studies* 33, no. 4 (August 2010), 492, calls this a "moment of maximum danger."

<sup>66</sup> The steps listed here are necessarily illustrative, but are consistent with themes from the National Defense Strategy. For more detail on these force requirements, see Christopher M. Dougherty, *Why America Needs a New Way of War* (Washington, DC: CNAS, June 2019), available at <a href="https://www.cnas.org/publications/reports/anawow">https://www.cnas.org/publications/reports/anawow</a>.

67 Elbridge A. Colby, Hearing on Implementation of the National Defense Strategy,
Testimony Before the Senate Armed Services
Committee, January 29, 2019, available at
<a href="https://www.armed-services.senate.gov/imo/media/doc/Colby\_01-29-19.pdf">https://www.armed-services.senate.gov/imo/media/doc/Colby\_01-29-19.pdf</a>; Eric
Heginbotham and Jacob L. Heim, "Deterring
Without Dominance: Discouraging Chinese
Adventurism Under Austerity," The Washington
Quarterly 38, no. 1 (Spring 2015), 185–199.

<sup>68</sup> Dougherty, Why America Needs a New Way of War.

<sup>69</sup> See Defense Science Board, *Task Force on Cyber Deterrence*. See also O'Hanlon, "Cyber Threats and How the U.S. Should Prepare." The Defense Science Board argues that to address such issues, DOD should undertake efforts at cyber-hardening a portion of its nuclear command and control, long-range conventional strike, and offensive cyber capabilities.

<sup>70</sup> See Hal Brands, Eric S. Edelman, and Thomas G. Mahnken, *Credibility Matters:*Strengthening American Deterrence in an Age of Geopolitical Turmoil (Washington, DC: Center for Strategic and Budgetary Assessments, 2018), available at <a href="https://csbaonline.org/uploads/documents/Credibility\_Paper\_FI-NAL\_format.pdf">https://csbaonline.org/uploads/documents/Credibility\_Paper\_FI-NAL\_format.pdf</a>>.

<sup>71</sup> DOD has grown its budget by \$42 billion over the past 5 years and is proposing another 10 percent in the fiscal year 2020 budget request. This increase was a priority for former Acting Secretary of Defense Patrick Shanahan in particular.

<sup>72</sup> Correspondence with Jim Mitre, vice president for analysis at Govini.

<sup>73</sup>For more on this issue, see Flournoy, Testimony Before the House Armed Services Committee. It is worth noting that the National Defense Strategy has a theory of technological advancement that argues commercial technology adaptation and integration are in some respects more critical than actual R&D, yet DOD lacks both the personnel and the risk-taking incentives to conduct more aggressive experimentation and prototyping.

<sup>74</sup> Henry Farrell and Abraham Newman, "The Twilight of America's Financial Empire," *Foreign Affairs*, January 24, 2020, available at <www.foreignaffairs.com/articles/2020-01-24/twilight-americas-financial-empire>.

<sup>75</sup> Presentation by Dr. Zachary Abuza, professor of National Security Strategy at the National War College.

<sup>76</sup> Luiza Savage, "The U.S. Left a Hole in Leadership on Climate. China Is Filling It," *Politico*, August 15, 2019, available at <www.politico.com/story/2019/08/15/climate-china-global-translations-1662345>.

<sup>77</sup> Bonnie Glaser, "China's Evolving Role in the United Nations: A Conversation with Courtney Fung," *ChinaPower* podcast, June 18, 2019, available at <a href="https://chinapower.csis.org/podcasts/chinas-evolving-role-in-the-united-nations/">https://chinapower.csis.org/podcasts/chinas-evolving-role-in-the-united-nations/</a>>.

<sup>78</sup> See, for example, Dan Pearson, "Fix the WTO Appellate Body While We Can," *The Hill*, February 13, 2020, available at <a href="https://thehill.com/blogs/congress-blog/politics/482948-fix-the-wto-appellate-body-while-we-can">https://thehill.com/blogs/congress-blog/politics/482948-fix-the-wto-appellate-body-while-we-can</a>.

<sup>79</sup> Some commentators called this "the beginning of the end of the WTO as we know it." "WTO Judge Blockage Could Prove 'the Beginning of the End," Deutsche Welle, October 12, 2019, available at <www.dw.com/en/wto-judge-blockage-could-prove-the-beginning-of-the-end/a-51613082>; Tom Miles, "U.S. Blocks WTO Judge Reappointment as Dispute Settlement Crisis Looms," Reuters, August 27, 2018, available at <www.reuters. com/article/us-usa-trade-wto/u-s-blocks-wto-judge-reappointment-as-dispute-settlement-crisis-looms-idUSKCN1LC19O>.

80 "Brussels Builds Alliance to Bypass U.S. Block on WTO Judges," *Financial Times*, January 24, 2020, available at <www.ft.com/ content/e644ffea-3e97-11ea-b232-000f4477f-bca>

<sup>81</sup> Kurt M. Campbell and Russ Doshi, "The Coronavirus Could Reshape Global Order," *Foreign Affairs*, March 18, 2020, available at <www.foreignaffairs.com/articles/china/2020-03-18/coronavirus-could-reshape-global-order>.

82 The United States should of course support efforts to meet its own climate change goals if China does so. However, it is also worth noting in this context that since commitments under the Paris Accords are voluntary—and many nations have not met their goals—it is hard to imagine a context in which the United States bore fewer costs for staying in the agreement and bore higher reputational costs for leaving it.

<sup>83</sup> To give one example, migration may not be a direct element of U.S.-China competition, but it is another place where the United States could reassume historic leadership that it has relinquished, which would have significant benefits for America's image abroad as well as long-term economic benefits for the Nation. See Ariana A. Berengaut and Antony J. Blinken, "Trump's Huge Mistake on Refugees," *New York Times*, September 11, 2018, available at

<www.nytimes.com/2018/09/11/opinion/</pre> syria-trump-refugees-quotas-discrimination.

84 Ratner et al., Rising to the China Challenge; Blackwill, Implementing Grand Strategy Toward China.

85 Ratner et al., Rising to the China Challenge.

86 Ibid.

87 Dennis C. Blair and Jon M. Huntsman, Update to the IP Commission Report: The Theft of American Intellectual Property: Reassessments of the Challenge and the United States Policy (Seattle: The National Bureau of Asian Research, 2017), 1-19.

88 Michael Peel and Tom Mitchell, "Asia's \$26tn Infrastructure Gap Threatens Growth, ADB Warns," Financial Times, February 27, 2017, available at <www.ft.com/ content/79d9e36e-fd0b-11e6-8d8e-a5e-3738f9ae4>.

89 Daniel Runde, "We Shouldn't Be Eliminating OPIC, We Should Be Putting It on Steroids," Forbes, April 5, 2017, available at <www.forbes.com/sites/danielrunde/2017/04/05/we-shouldnt-be-eliminating-opic-we-should-be-putting-it-on-steroids/#6204e3343156>.

90 Jordan Weissman, "The Federal Government Can Borrow Money for Less than Ever. Maybe We Should Take Advantage of That," Slate, March 11, 2020, available at <a href="https://">https://</a> slate.com/business/2020/03/government-borrow-bond-yield-infrastructure-coronavirus.html>.

91 William C. Pacatte, Competing to Win: A Coalition Approach to Countering BRI (Washington, DC: Center for Strategic and International Studies, December 2019), available at <a href="https://www.csis.org/analysis/compet-">https://www.csis.org/analysis/compet-</a> ing-win-coalition-approach-countering-bri>.

92 I learned of this consideration from Patrick Ventrell, director of the Bureau of International Narcotics and Law Enforcement Affairs' Office for Western Hemisphere Programs, who also suggested the provision of direct foreign aid, though he recommended a slightly higher amount. A more detailed estimate of the proper funding requirement would require U.S. Agency for International Development expertise.

93 Steve Inskeep, interview with Adrian Zenz, "Leaked Documents Offer a Peek Inside China's Detention of Uighurs," National Public Radio, November 25, 2019, available at <a href="https://www.npr">https://www.npr</a>. org/2019/11/25/782549071/leaked-documents-offer-a-peek-inside-chinas-detention-ofuighurs>.

<sup>94</sup> The list of companies that have genuflected in the face of Chinese pressure is long. Some of the best-known examples include Marriott, Google, the airline industry, and the National Basketball Association. See, for example, "Marriott's Pitiful Apology to China," Washington Post, January 24, 2018, available at <www.washingtonpost.com/opinions/marriotts-pitifulapology-to-china/2018/01/24/92353716-0083-11e8-86b9-8908743c79dd\_story.html>;\_ Jamie Davies, "So Much for 'Don't Be Evil' as Google Bows to China Censorship-Sources," Telecoms, August 2, 2018, available at <a href="https://telecoms.com/491253/so-much-">https://telecoms.com/491253/so-much-</a> for-dont-be-evil-as-google-bows-to-china-censorship-sources/>; "Major U.S. Airlines Bow to China's 'Orwellian' Demands on Taiwan Recognition," CBS News, July 25, 2018, available at <www.cbsnews.com/news/airlineschina-taiwan-country-demand-white-housecalled-orwellian-nonsense/>; Bari Weiss, "The World's Wokest Sports League Bows to China," New York Times, October 8, 2019, available at <www.nytimes.com/2019/10/07/opinion/</p> nba-china-hong-kong.html>.

95 Several of the following ideas draw on work from a New York Times multi-essay project called "The America We Need." The introductory essay, titled "A Nation Tested," is available at <www.nytimes.com/interactive/2020/ opinion/america-inequality-coronavirus. html?action=click&pgtype=Article&state=default&module=styln-opinion-inequality-series&variant=show&region=TOP\_BANNER&context=opinion-inequality-menu>.

<sup>96</sup> There are many other specifics that could sit within this recommendation. For more, see Ratner et al., Rising to the China Challenge. As one example, this report's examination of this subject recommended "increased access to government data for artificial intelligence and machine learning and efforts to secure semiconductor supply chains." Length restrictions preclude recommendations of that detail here.

97 As one example, Dougherty, Why America Needs a New Way of War, argues for regulatory frameworks to accelerate financial technology in competition with foreign jurisdictions and to encourage research into blockchain technology.

98 See Thomas L. Friedman, "Post-Pandemic, Here's How America Rises Again," New York Times, April 14, 2020, available at <www. nytimes.com/2020/04/14/opinion/stimulus-infrastructure-covid.html>.

<sup>99</sup> For more on this topic, see Vikram J. Singh, "The Great American Brain Drain Is Coming," CBS News, May 23, 2019, available at <www.cbsnews.com/news/commentarythe-great-american-brain-drain-is-coming/>. Additional information is available in Ratner et al., Rising to the China Challenge.

100 Anne Case and Angus Deaton, "America Can Afford a World-Class Health System. Why Don't We Have One?" New York Times, April 14, 2020, available at <www.nytimes. com/2020/04/14/opinion/covid-inequality-health-care.html>.

101 Several ideas here come from email exchanges with a professor at the National War College who specializes in these issues.

102 For example, former Chairman of the Joint Chiefs of Staff Admiral Michael Mullen cited the national debt as the greatest national security threat. See Tyrone C. Marshall, Jr., "Debt Is Biggest Threat to National Security, Chairman Says," DOD News, September 22, 2011, available at <a href="https://archive.defense">https://archive.defense</a>. gov/news/newsarticle.aspx?id=65432>.

103 Blackwill, Implementing Grand Strategy Toward China, 18.

<sup>104</sup> Only 26 percent of Americans can name the three branches of government. This point, and the broader recommendation, are taken from Blackwill, Implementing Grand Strategy Toward China, 18.

105 Westad, "The Sources of Chinese Conduct." Also Blackwill, Implementing Grand Strategy Toward China, 36 (though I would not support all of the specific prescriptions he offers).

106 This has been a goal of U.S. defense strategy since at least 2012 and has rarely been achieved. One former DOD official privately likened the way DOD continued to send the majority of its forces to the Middle East as like "having a \$5 million insurance premium on a \$500,000 house."

<sup>107</sup> Blackwill, *Implementing Grand Strategy* Toward China, 23.

108 Jeffrey A. Bader, U.S.-China Relations: Is It Time to End the Engagement? Policy Brief (Washington, DC: Brookings Institution, September 2018), available at <a href="https://www.">https://www.</a> brookings.edu/research/u-s-china-relationsis-it-time-to-end-the-engagement/>. Flournoy makes a similar point in her testimony before the House Armed Services Committee.

109 Flournoy, Testimony Before the House Armed Services Committee.

110 Ratner et al., Rising to the China Chal-

<sup>111</sup>While some commentators have called for a \$1 trillion defense budget, other experts argue that this approach could be done with little to no increases. For example, see Kathleen Hicks, "Getting to Less," Foreign Affairs (March/April 2020), available at <www. foreignaffairs.com/articles/2020-02-10/getting-less>.

112 William D. Lastrapes, "The U.S. Owes \$23.5 Trillion—but Can Still Afford a Big Coronavirus Stimulus Package," The Conversation, March 18, 2020, available at <a href="https://">https://</a> tinyurl.com/yb7t49x4>.

113 See Friedman, "Post-Pandemic, Here's How America Rises Again."

114 Fontaine, "Great-Power Competition Is Washington's Top Priority—but Not the Public's."

115 Flournoy, Testimony Before the House Armed Services Committee.

116 See Blackwill, Implementing Grand Strategy Toward China, 8.

117 Adapted from Ratner, "There Is No Grand Bargain with China.'

118 "Remarks by Secretary Mattis on National Defense Strategy."