The U.S. “Rebalance” and Europe: Convergent Strategies Open Doors to Improved Cooperation

by Leo G. Michel and James J. Przystup
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Cover: German Chancellor Angela Merkel, left, shakes hands with Chinese Premier Wen Jiabao after joint press conference at Great Hall of the People in Beijing, August 30, 2012
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Executive Summary

The U.S. strategic “rebalance” to the Asia-Pacific region has captured the attention of our European allies and partners. When the strategy (initially described as a “pivot to Asia”) was articulated in late 2011 and early 2012, European reactions were diverse. Some governmental officials, nongovernmental experts, and media commentators voiced concern that the strategy signaled at best a diminishing U.S. interest in European security affairs, or at worst a deliberate U.S. policy of disengagement from Europe, North Africa, and the Middle East.

European concerns regarding U.S. disengagement have dissipated but not entirely disappeared over the past 2 years. Still, U.S. readiness to lead politically and militarily in Europe—for example, in response to the ongoing crisis involving Russia and Ukraine—and adjoining regions remains under close scrutiny. Furthermore, while many Europeans agree in principle that renewed American focus on Asia-Pacific issues should encourage Europeans to assume a greater share of security-related responsibilities in their neighborhood, there is little evidence to date of a sea change in European attitudes toward defense spending and overseas military deployments.

Meanwhile, many European governments are engaged in an Asia-Pacific “rebalance” of their own, albeit without using that term. They are working together, mainly under the auspices of the European Union (EU), to set agreed international norms and standards, particularly in areas related to trade and investment. But they are also competing with each other and with the United States for economic markets, including defense-related sales. France and the United Kingdom are less reluctant than other Europeans to become involved in Asia-Pacific strategic affairs.

European officials and nongovernmental experts are interested in improving transatlantic cooperation in several areas related to the U.S. rebalance. For example:

- Senior German, French, and British officials would welcome more regular high-level consultations with American counterparts on Asia-Pacific issues. Coordinated “strategic messaging” could play a useful role in security-related confidence-building and risk reduction measures in the region.

- French defense officials seek enhanced military-to-military cooperation with the United States in the Asia-Pacific region. In particular, the French are interested in improved interoperability with U.S. forces.
Senior EU officials would like to rejuvenate work on the common agenda agreed by EU High Representative Catherine Ashton and Secretary of State Hillary Clinton in their July 2012 Phnom Penh statement. And successful U.S.-EU negotiations on a Transatlantic Trade and Investment Partnership would go a long way toward setting international norms and standards that would positively influence trade, diplomatic, and security-related behavior involving Asia-Pacific nations.
Europeans and the Rebalance: Improved Understanding after a Rocky Start

The U.S. strategic rebalance to the Asia-Pacific region has captured the attention of our European allies and partners. When the strategy (initially described as a “pivot to Asia”) was articulated in late 2011 and early 2012, European reactions were diverse. Some governmental officials, nongovernmental experts, and media commentators voiced concern that the strategy signaled at best a diminishing U.S. interest in European security affairs, or at worst a deliberate U.S. policy of disengagement from Europe, North Africa, and the Middle East. Among them, some worried that aspects of rebalance—in particular the announced deployments of additional U.S. forces to the Pacific—might heighten the risks of a military confrontation involving China, its neighbors, and the United States.

According to senior European officials, such reactions were attributable in part to what they viewed as insufficient efforts by U.S. officials to consult with their European counterparts in advance of the public rollout of the new strategy. European think-tank experts, including some who appear to be influential opinion shapers for colleagues in government, were particularly critical of what they considered to be a dismissive U.S. attitude. Washington “did not invite the EU to join the pivot,” one expert complained in mid-2012, reflecting a broad perception that Americans did not view Europe as a “relevant actor” in the Asia-Pacific region.

Over the past 2 years, European concerns regarding U.S. disengagement have diminished but not disappeared. For example, some European officials assessed in late September 2013 that President Barack Obama’s decision earlier that month not to carry out anticipated military strikes against the Syrian regime suggested a U.S. disengagement from the region motivated in part by the rebalance strategy. Today, the prevailing view in Europe accepts rebalance as a natural and nonthreatening evolution of long-term American economic, political, diplomatic, and security interests. Repeated public and private declarations by senior U.S. officials of the enduring American commitment to European security and their hope to rebalance with Europe toward the Asia-Pacific have helped to reassure European officials. The U.S. diplomatic, military, and economic response (as of early May 2014) to Russian actions in Crimea and eastern Ukraine, as well as continuing U.S. diplomatic and military engagement in a range of security issues affecting the broader Middle East and northern Africa, also have dampened some European concerns.

Nevertheless, U.S. readiness to exercise its traditional leadership politically and militarily in Europe and adjoining regions remains under close scrutiny. Moreover, for some European analysts, the sustainability of the rebalance itself is open to question, especially its military aspects. In
their view, the new U.S. military deployments to the region—for example, the U.S. Marine Rotational Force in Darwin, Australia, and forward-basing of Littoral Combat Ships in Singapore—risk sending the wrong signal to China and U.S. allies and partners in the region. These analysts argue that Chinese officials will likely see those U.S. moves as “relatively modest” and as an “admission of American weakness,” even as Beijing publicly asserts that the rebalance represents a “containment” strategy aimed at China. Some European analysts also worry that certain U.S. Asia-Pacific allies and partners might misinterpret the rebalance as an indication of U.S. willingness to back a more assertive, if not confrontational, stance on their part in response to Chinese territorial and jurisdictional claims in the South and East China Seas.

Meanwhile, the U.S. rebalance has had the positive and perhaps unintended effect of promoting European nations’ attention to their national and multilateral interests and strategies in the Asia-Pacific region. References to the rebalance have become commonplace in Europe’s strategic discourse—for example, in defense white papers, think-tank and press articles, and speeches and reports by government, North Atlantic Treaty Organization (NATO), and EU officials. Often described as a major new development in the geostrategic environment, the rebalance has been invoked by many European officials and experts as an additional incentive for increased European defense efforts and “responsibility-sharing” with the United States in Europe and its neighborhood.

The rebalance has also been invoked to support Europe’s increased attention on a national and EU-wide basis to expanding trade, investment, diplomatic, and cultural ties with the Asia-Pacific region. In truth, however, many European governments have undertaken their own rebalance to the region since the 1990s without labeling their efforts as such. Their focus has been and likely will remain on expanding trade, investment, and diplomatic relations, especially with China. And while EU member states defer to the European Commission to negotiate trade agreements with Asia-Pacific partners, consistent with the EU’s treaty obligations, the members are also vying for sales, including defense-related systems, to the region and investment from it.

Americans and Europeans have shared strategic objectives in the Asia-Pacific including liberal trade regimes, freedom of navigation, maritime security, and peaceful resolution of disputes while also promoting respect for human rights and democratic values. In 2003, seven European allies joined the United States as “core” states to launch the Proliferation Security Initiative, which has helped strengthen international efforts to stop proliferation of weapons of mass destruction by North Korea. In some areas, however, their approaches differ and may compete. In the following sections, this assessment surveys the varied perspectives regarding the rebalance among key European actors. It concludes with policy options that might be useful
in improving U.S. coordination and cooperation with European allies and partners in ways that will serve our shared strategic objectives.

German Perspectives

China plays a central role in German policy in the Asia-Pacific region. Berlin, like Washington, wants to encourage Beijing to become a “responsible stakeholder” in the international community, according to senior German officials. Chancellor Angela Merkel’s six visits to China since her election in 2005 are a clear indication of the priority accorded to the bilateral trade relationship. Germany is by far China’s leading trading partner in Europe and ranks sixth among Chinese trading partners worldwide. Their two-way trade nearly doubled—from $107 billion to $194 billion—between 2006 and 2013. Germany and China have agreed to a “strategic relationship” that includes more than 60 “dialogue mechanisms” for senior government-level contacts on issues such as intellectual property rights, cyber security, Afghanistan, rule of law, and human rights.

A successful outcome in the Transatlantic Trade and Investment Partnership (TTIP) negotiations now taking place between the United States and EU would have a significantly positive impact on China, according to senior German officials. In their view, a TTIP agreement would set international norms and standards for trade, investment, and intellectual property rights in the Asia-Pacific region that, beyond their positive commercial effects, would help steer China’s evolving society and institutions toward greater openness and “Western values.”

German officials do not accept the Chinese argument that the U.S rebalance is essentially a containment strategy. Officials and parliamentarians have noted, however, that U.S.-China relations turning sour or sliding into open conflict—for example, over Taiwan or freedom of navigation in the South China Sea—could present huge problems for Germany given its extensive economic ties with China.

Beyond China, Germany has established bilateral “strategic relationships” with Japan and the Republic of Korea, and similar agreements are envisioned with India, Indonesia, Vietnam, and Mongolia. (The legacy of commercial and cultural ties established between former East Germany and Vietnam and Mongolia has proved useful to Berlin’s recent efforts to upgrade relations.) These provide a framework for high-level official visits in both directions, expanded commercial contacts, and in some cases development assistance programs through the German Agency for International Cooperation.

In recent years, military sales have become an increasingly important factor in Germany’s relations with Asia-Pacific partners. Germany has sold conventional submarines to the Republic of
Korea, India, and Singapore. Airbus Defence and Space, a multinational consortium with important German participation, reportedly has sought to sell Eurofighter combat aircraft to India, the Republic of Korea, and Malaysia. And according to press reports, Berlin has discussed unspecified defense cooperation with Vietnam and Indonesia.

Germany’s Asia-Pacific policies have an important EU dimension. Through the EU, Germany provides a range of institution-building assistance to the Association of Southeast Asian Nations (ASEAN)—for example, by training ASEAN management, legal, and public affairs personnel. Berlin is actively supporting EU free trade negotiations with Japan, which also have an important political dimension. In addition, Germany participates in EU sanctions on North Korea related to the latter’s nuclear weapons program. (During a period of heightened tensions on the Korean Peninsula in April 2013, then–Foreign Minister Guido Westerwelle also publicly reassured Japan that it can “count on [German] solidarity.”) Moreover, German policies toward the Asia-Pacific are part of a broader strategy of strengthening ties with emerging powers such as Brazil and South Africa through both the EU and bilateral channels.

The U.S. rebalance has strengthened the hand of German officials who favor a whole-of-government approach. Interministerial coordination on regional issues—and, in some cases, coordination between federal and state (Länder) authorities—has expanded appreciably. Meanwhile, the foreign office has shifted additional personnel to Asia-Pacific embassies and consulates and increased language training, especially in Chinese and Japanese. According to foreign office experts, many German diplomats now believe that their background in Asia-Pacific affairs eventually must be on a par with their knowledge of U.S. affairs in order to be considered for top posts.

While Germany is in many respects leaning forward in its approach to the Asia-Pacific, there are limits as well. Officials understand American expectations that as the United States rebalances, Europeans should assume a greater share of security responsibilities in regions close to Europe. Others emphasize that NATO’s focus should be closer to home, especially in the wake of its drawdown in Afghanistan during 2014. Nevertheless, well-placed interlocutors within and outside the German government insist that Washington should not expect Germany to become a strategic player in Asia-Pacific security matters—either on a national basis or through NATO. Some prominent defense experts attribute this in part to pacifist sentiments among the public.

**View from Paris**

The French have actively pursued broader and deeper trade, investment, and diplomatic relations with Asia-Pacific nations for decades. On occasion they have been controversial trail-
blazers in that regard—for example, when President Charles de Gaulle established diplomatic relations with China in 1964.

With the loss of Indochina in 1954, France ended its nearly 70-year domination of a large swath of Southeast Asia. However, it retained sovereign control over the islands of New Caledonia, French Polynesia, and Wallis and Fatuna in the South Pacific, and La Reunion and Mayotte in the Indian Ocean. Although the total area and population (some 1.56 million) of these territories are relatively small, they belong to the “first circle” of French strategic priorities, which is to “protect the national territory and citizens.” Moreover, they represent 86 percent of France’s Exclusive Economic Zone (EEZ), which covers 11 million square kilometers of the world’s ocean surface—second in expanse only to that of the United States. The EEZ encompasses fishing, mineral, and energy resources that are deemed “very important” for the French economy.

Following his election in May 2012, President François Hollande named two Asian specialists to top positions in his presidential staff. In June 2012, his newly appointed defense minister, Yves Le Drian, traveled to the Shangri-La Dialogue in Singapore where he underscored that the Asia-Pacific region, especially Southeast Asia, “is for the French and for Europeans an integral part of our security environment.” According to a knowledgeable nongovernmental expert, Le Drian’s background as the mayor of the port city of Lorient gives him a special appreciation of the strategic importance of maritime questions. Since then, the Hollande government has stepped up its high-level engagement with Asian counterparts.

Economic issues loom large in French policy regarding China, given the asymmetric relationship between the two countries. In 2013, France’s commercial trade deficit with China reached $36 billion (or 40 percent of France’s total trade deficit), and its share of the Chinese market—estimated at 1.2 percent—was about one-quarter the size of Germany’s. Former Socialist Party leader Martine Aubry serves as Hollande’s Special Representative for Economic Diplomacy with China and has focused on expanding the French market share in the health, food processing, and sustainable development sectors. Substantial French sales to China in the aeronautics and civilian nuclear energy sectors are handled in government-to-government discussions. Following a pattern set by his predecessors, Hollande signed a letter of intent for the sale of 60 Airbus airliners, worth an estimated $7.7 billion, during his visit to China in April 2013. And during Chinese President Xi Jinping’s visit to France in March 2014, the sides signed contracts and investment agreements worth an estimated $25 billion.

In recent years China’s growing technological prowess, alleged violations of intellectual property rights, and reported use of cyber vulnerabilities to conduct industrial espionage against
French interests have apparently injected an element of caution into France’s efforts to enhance its “strategic partnership” with China and, in particular, to achieve a more balanced economic relationship. Some French officials and nongovernmental experts express concern that Chinese research and development capabilities will challenge those of major Western nations, including France’s important aerospace industry, within the next decade. Over time, such concern might translate into stricter French controls on technology transfers to Chinese firms.

According to French nongovernmental experts, this concern might be one reason why Paris quietly shelved previous efforts to convince other EU member states to lift the “interruption . . . of military cooperation and . . . embargo on trade in arms with China” adopted in June 1989, following Beijing’s crackdown on pro-democracy protests.14 Nevertheless, because the EU leaves it to member states to define the “arms” subject to the embargo, France has sold “nonlethal” military materials to China. According to a July 2013 French defense ministry report to parliament, French military equipment delivered to China from 2008 to 2012 totaled slightly more than $467 million (in current value), while Chinese orders totaled $671 million during the same period.15 Military-to-military cooperation between the two countries consists mainly of periodic high-level visits and faculty and student exchanges between military educational institutions, although the French have welcomed China’s participation in the United Nations peacekeeping operation in Mali (following France’s intervention there in January 2013) and in multinational counterpiracy operations off the coast of East Africa.

France signed a “strategic partnership” with India in 1998 and has advocated a reform of the United Nations Security Council that would include a permanent seat for India. Two-way trade expanded fivefold over the last decade, reaching $10 billion in 2012. India’s defense market is of particular interest to the French; from 2003 to 2012, India was France’s second most important arms purchaser (after Saudi Arabia). Currently, French firms are building six Scorpène-class conventional submarines in India (apparently with technology transfer arrangements that will help India to build additional submarines) and upgrading India’s Mirage 2000 combat aircraft purchased from France in 1980.16 Moreover, according to press reports, France and India are expected to conclude contracts this year for India’s purchase of 126 Rafale combat aircraft (worth an estimated $15 billion), and French officials are pursuing additional joint projects ranging from short-range missiles to light helicopters and artillery. During his July 2013 visit to India, Le Drian noted that the two militaries already conduct regular ground, naval, and air exercises, as well as officer exchanges. He proposed a large aeronaval exercise in the Indian Ocean involving the aircraft carrier Charles de Gaulle and Indian naval units.17
The French are active in other parts of Asia as well. Paris maintains “strategic partnerships” or “strategic dialogues” with Japan, Indonesia, the Republic of Korea, Singapore, Malaysia, Australia, and most recently Vietnam. Japan and Singapore are France’s largest trading partners in the region after China. Malaysia, the Republic of Korea, Australia, and Singapore ranked 6th, 8th, 10th, and 16th, respectively, among the top purchasers of French military equipment from 2003 to 2012. France’s relations with Australia have improved steadily since the French halted their nuclear weapons testing at Mururoa in 1996, and the two countries have authorized their respective navies to conduct surveillance and enforcement actions in the other’s EEZ.

The U.S. rebalance has prompted the French strategic affairs community to pay increasing attention to Asia-Pacific security questions. Indeed, among European allies and partners, the French defense ministry is the only one that has published a comprehensive report on its national interests and strategy in the region. Maritime security and freedom of navigation issues in the Asia-Pacific are a priority, given their vital importance for French and broader European economic interests. State-to-state conflict remains a possibility in the Asia-Pacific region, according to France’s White Book on Defense and National Security. Hence, as a permanent member of the United Nations Security Council and signatory of the 1976 Treaty of Amity and Cooperation in Southeast Asia, France “alongside its allies would, in the event of an open crisis, contribute politically and militarily at an appropriate level.” French officials have made it clear that, in this context, “allies” means first and foremost the United States.

Nuclear weapons proliferation also ranks high among French concerns in the Asia-Pacific region. Although North Korea’s nuclear weapons and ballistic missile capabilities do not pose a direct threat to France, prominent French strategists worry that Pyongyang’s behavior poses risks of proliferation of nuclear weapons technologies and/or materials to other state or non-state actors and could prompt some in Japan and the Republic of Korea to reconsider their nuclear options. These strategists also see benefits to engaging China in a dialogue regarding the dangers of a nuclear confrontation between India and Pakistan.

The joint communiqué issued by the French and Japanese foreign and defense ministers following their meeting in Paris in January 2014 reflects the French government’s growing attention to, and desire to influence, Asia-Pacific security affairs. After reaffirming their governments’ respect for international law, support for peaceful resolution of disputes, and opposition to the use of force, the ministers noted that security in Europe and Asia is closely intertwined, and they stressed the need to calm tensions in the East China Sea. They also expressed grave concerns over North Korea’s nuclear, missile, and uranium enrichment programs. Regarding Southeast Asia, the ministers reaffirmed their support for ASEAN integration and freedom of
navigation. The communiqué underscored the two countries’ shared interests further afield, including a negotiated solution to guarantee that Iranian nuclear activities are “exclusively for peaceful uses,” continued development assistance to Afghanistan, and enlarged cooperation to promote peace and stability in Africa. It also pledged to deepen bilateral cooperation ranging from defense equipment, export controls, and technology transfer to maritime security off the coast of Somalia and in the Gulf of Aden.

French officials and nongovernmental experts appear confident that the United States intends to follow through on its planned improvements of military capabilities and access arrangements in the Asia-Pacific even if the pace of implementation is slowed by U.S. defense budget constraints. French officials acknowledge that their military assets based in the South Pacific and space assets are modest in comparison with those of the United States. However, according to these officials, France could deploy additional aerial and naval forces, thanks in part to access arrangements with Singapore and Australia. They are thus interested in improved bilateral military cooperation with U.S. forces in the Asia-Pacific region, especially in areas related to interoperability, maritime security, humanitarian assistance and disaster relief, enhanced information exchanges, and contingency planning for noncombatant evacuation operations (NEOs.)

UK Perspectives

Although a number of British officials and nongovernmental experts were disappointed by the rollout of the U.S. rebalance strategy in late 2011—and complained privately about the level of Washington’s advance consultation with London—most were not surprised by the renewed U.S. attention to the Asia-Pacific region. For the most part, United Kingdom (UK) strategists seem less concerned than other Europeans that the rebalance signals a U.S. disengagement from Europe or neglect of pressing security issues in the broader Middle East and North Africa. As defense minister Philip Hammond told a Washington audience in January 2012, shortly after the release of the U.S. Defense Strategic Guidance, “However pressing the growing importance of the Asia-Pacific region is to the United States, the alliance [with] Europe is, and will remain, of vital interest to both continents.”

Still, the rebalance has had the positive effect of prompting the United Kingdom, in the words of a senior defense analyst, to “take a second look at Asia and to face the 21st century.” Like their German and French counterparts, the British are pursuing a multifaceted and multidirectional effort to increase trade, investment, and diplomatic relations across the region. As one official put it: “[Our] rebalance will rely more on diplomacy than aircraft carrier groups.” Indeed, in recent years, the Foreign and Commonwealth Office has increased
its expertise regarding Asia-Pacific matters, established some 100 new positions there, and stepped up high-level visits in both directions.

China ranks high on the list of countries where the United Kingdom is pushing to expand already substantial economic relations. China was the United Kingdom’s seventh largest goods export market in 2012, and it was China’s third largest source of goods imports in the EU (after Germany and France). Two-way trade between the countries grew by approximately a third between 2006 and 2012. The United Kingdom became the most popular destination for Chinese investment in the EU in 2012, reaching nearly $9 billion. It was also the second largest EU investor in China by the end of 2012 (after Germany), with a cumulative direct investment value of over $18 billion. During his visit to China in December 2013, Prime Minister David Cameron contrasted British advocacy of an EU-China trade deal with “some in Europe and elsewhere [who] want to shut China off behind a bamboo curtain of trade barriers.” Trade and investment deals totaling over $9.3 billion were signed during the visit, which included the largest trade delegation led by a UK prime minister to China.

Elsewhere, the United Kingdom maintains strong economic partnerships with several major countries, especially Japan, India, and Singapore. UK two-way trade with those three totaled some $41 billion in 2012. Japanese investment in the United Kingdom is substantial, particularly in the automobile sector. According to nongovernmental experts, the British defense industry has been very active in promoting increased government attention to the Asia-Pacific region, particularly regarding sales to Japan, Indonesia, Malaysia, and India.

In the security realm, London’s overall objective, according to British defense analysts, is twofold: “to be seen in,” and to improve its “situational awareness” of, the Asia-Pacific region. Although focused work on the government’s next Strategic Defence and Security Review will begin after the spring 2015 parliamentary elections, knowledgeable defense analysts predict that the review will pay close attention to the effects of rising Chinese power, including long-term risks posed by problems such as corruption, violation of intellectual property, and cyber espionage. Nevertheless, respected British defense experts assess that the United States “is likely to remain the world’s only superpower in 2040.” British policy will aim at remaining “close” to U.S. policy, one official noted, while still remaining “distinct.”

Since their withdrawal from Hong Kong in 1997, the British have maintained a small military presence in the Asia-Pacific region, consisting of a battalion-size garrison in Brunei and a maritime support facility in Singapore. According to British defense analysts, London is unlikely to increase its permanent military presence over the next few years due to the “tyranny of distance” and other operational and defense budget priorities. But the Royal Navy
is expected to continue periodic ship visits to demonstrate its interest in protecting freedom of navigation, strengthen bilateral defense ties with Australia, and participate in at least one U.S. Pacific Command (USPACOM) exercise annually. In addition, the Royal Air Force may continue occasional deployments of small numbers of Typhoon (Eurofighter) combat aircraft—for example, to Malaysia—but nongovernmental experts attribute these to London’s interest in aircraft sales.

The British have pursued a variety of additional paths to enhance security-related relations with Asia-Pacific partners. For example:

■ British officials have expressed interest in reinvigorating the Five Power Defense Arrangements established in 1971 involving the United Kingdom, Australia, Malaysia, New Zealand, and Singapore. According to the officials, the forum has proved useful to keeping Singapore and Malaysia “on speaking terms” and to promoting regional cooperation on maritime security, humanitarian assistance and disaster relief, and military medicine.

■ In April 2012, the United Kingdom and Japan issued a joint statement that pledged enhanced cooperation on defense-related issues (in areas such as peace support operations, cyber security, and counterpiracy), as well as a foreign minister–led “strategic dialogue” to complement their annual political-military talks. In 2013, the two governments signed agreements for joint research, development, and production of defense equipment and sharing classified information. The visit of Prime Minister Shinzo Abe to the United Kingdom in May 2014 further strengthened economic and defense ties. As a result of the visit, Prime Ministers Abe and Cameron agreed to begin negotiations toward the conclusion of an acquisition and cross-servicing agreement, to establish a two-plus-two framework for security consultations between foreign and defense ministers, and to accelerate defense industry cooperation. The prime ministers also agreed to work toward free trade negotiations between Japan and the European Union.

■ Top-tier British professional military education institutions—the Defence Academy of the United Kingdom and Royal College of Defence Studies—have devoted important resources to expanding course participation by senior officers from the Asia-Pacific region including China. British defense attachés have been added in Vietnam, Myanmar, and Thailand.
Other European Views

Germany, France, and the United Kingdom are not the only European allies and partners who demonstrate growing interest in the Asia-Pacific region. As is the case with the “big three,” it is difficult if not impossible to correlate any specific initiatives by smaller European countries to their various perceptions of the U.S. rebalance. However, a number of indicators—including public and off-the-record statements by officials, think-tank articles, and media reports—point to a broad trend among European governments to cite the rebalance as one reason to step up their game in that region as well as closer to home.

Norway is a case in point. Defense minister Ine Eriksen Søreide acknowledges that European “fears [of U.S. abandonment] have been accentuated” by the rebalance, even if Norway sees it as a “natural response to the changes in global power structures.” She also argues that U.S. engagement in the Asia-Pacific region represents “one of the most important contributions to global security,” citing the dangers posed by North Korea and, in other parts of East Asia, by a combustible mix of nationalism and unresolved territorial issues. Given this context, U.S. allies in Europe, in her view, need to demonstrate that they care about Asia-Pacific security and will support the United States in addressing security concerns there. Hence, Norway will participate in USPACOM’s Rim of the Pacific exercise during June–July 2014.

In addition, Søreide argues that Europe should increase defense investment and assume a “greater share of (transatlantic) political burdens.” The recent Norwegian and Danish contributions to removing chemical weapons agents from Syria show how a new transatlantic approach to burden sharing can be put into practice. Moreover, suggests Søreide, NATO should consider holding more exercises in North America. Such steps would “demonstrate that [the allies] are not only net importers of security, but in fact can be exporters of security, as well.” Conducting more NATO exercises in the United States could also serve to improve allied military interoperability at lower cost to participating U.S. forces.

Complementing Søreide’s policy approach, her ministry is seeking new opportunities for the Norwegian defense industry in Asia. In December 2013, Norway and India convened their first defense industry seminar in New Delhi, where the ministry’s number two, State Secretary Øystein Bø, noted that India’s military modernization effort has made it the world’s largest importer of defense-related equipment. He offered a range of possible cooperation to Indian officials and industry representatives, emphasizing Norwegian experience in producing subcomponents (for example, command, control, and communications systems) for bigger systems, enhanced capabilities for U.S. air-to-air missiles, and components for the
American F-35 combat aircraft program. Moreover, according to Bø, Norway’s strengths in integrating its components into highly complex systems and success in penetrating the U.S. defense market would make it an ideal partner for Indian defense industries looking to expand their overseas markets.37

Polish officials are generally guarded in their public statements on the U.S. rebalance, but prominent nongovernmental analysts of security affairs frequently asserted during 2011–2013 that Warsaw was seriously concerned by the perceived diminished U.S. strategic interest in the Central and Eastern European region. Given Russia’s increasingly assertive foreign and security policies, exemplified in its recent annexation of Crimea and continuing pressure on Ukraine and its large-scale Zapad military exercises near Poland in the fall of 2013, Poland has sought and received additional assurances regarding American defense commitments to Poland and other NATO allies. Warsaw also has stepped up its own defense modernization plans.38

But Polish officials also are looking to expand their country’s profile in the Asia-Pacific region and are working with nongovernmental security experts to draft guidelines for a regional strategy going beyond economic relations. In response to the upsurge of territorial and maritime disputes in the region, some of these experts are recommending more EU involvement in the form of enhanced political ties, military exchanges, and the promotion of Organization for Security and Co-operation in Europe–like multilateral structures for cooperative security.39

Meanwhile, Poland is energizing its multilateral and bilateral relations with Asia-Pacific partners. China is Poland’s largest trading partner market in Asia (followed by the Republic of Korea, Japan, and India), and Poland-China relations were upgraded to a “strategic partnership” in 2011. Polish nongovernmental experts are advocating increased outreach to the ASEAN countries, especially in military sales, where they believe Poland may have a competitive advantage in furnishing less than cutting-edge equipment to governments with modest defense budgets.40

NATO Perspectives

NATO as a whole has not come to grips with the U.S. rebalance, according to several members of its International Staff. Several Central and Eastern European allies, plus a few on the Alliance’s southern flank, remain worried that the rebalance might translate into decreased U.S. attention to NATO and concomitant U.S. pressures for allies to do more in terms of capabilities development and crisis management operations in the European neighborhood. It is unclear whether such concerns have been significantly eased by the U.S. response (as of early May 2014) to events in Ukraine. On the other hand, according to NATO experts, France, the United Kingdom, and Canada are said to take a strategic view of the Asia-Pacific security environment.
that aligns more closely with Washington’s. For example, they have reportedly been particularly strong proponents of NATO’s firm statements on the North Korean nuclear issue.

These differing national outlooks result in a lack of consensus on what role, if any, NATO should play in the region beyond its current political declarations and “Individual Partner Cooperation Programs” with those countries, notably Australia and Japan, willing to contribute to NATO operations and/or trust funds for postcrisis stabilization in Afghanistan and/or Libya. (Australia is also a participating partner in NATO’s Special Operations Headquarters.) Moreover, while some allied officials and nongovernmental experts have suggested in general terms that NATO should “export” its democratic values, interoperability standards, and training and operational experience to further stability and security in the Asia-Pacific region, practical approaches have proved difficult to nail down. As some International Staff officials point out, several NATO allies have recoiled from the high costs of sending NATO experts to the Asia-Pacific region, especially when the same allies are having difficulty manning and resourcing the new Alliance command structure. Moreover, the organization’s two “Partners Across the Globe” in Northeast Asia, Japan and the Republic of Korea, experience periodic strains in their bilateral relationship.

Notwithstanding hesitations on the NATO side, there are signs of interest in improved relations with the Alliance from Asia-Pacific governments. For example:

- In a speech to the North Atlantic Council (the Alliance’s top decisionmaking body) in January 2012, Australian Foreign Minister Kevin Rudd called for increased NATO (and EU) engagement in Asia—for example, in maritime security matters—since “our region’s future will directly affect both sides of the Atlantic.” According to a NATO official, Australian interlocutors were interested in NATO’s work on “smart energy” as well.

- The joint NATO-Japan declaration signed in April 2013, during Secretary General Anders Fogh Rasmussen’s visit to Tokyo, envisages closer cooperation in areas such as crisis management, peace support operations, humanitarian assistance/disaster relief, cyber security, and counterpiracy. According to one NATO official, this declaration reflects Japan’s interest in expanding multilateral support for its security interests to complement its reliance on the U.S. treaty commitment.

- China’s need to conduct a NEO during the 2011 Libyan crisis prompted Chinese interest in NATO’s multilateral cooperation for such operations. Chinese officers now
participate in unclassified familiarization courses at the NATO Defense College, and Chinese officials have participated in NATO’s discussions with partners on counterpiracy and counterdrug issues held in the “28+19” format at the level of NATO’s Deputy Permanent Representatives.

- Republic of Korea officials are reportedly very interested in “political dialogue” and “practical cooperation” with NATO—for example, regarding cyber defense, response to terrorism, and multilateral cooperation in peace support operations—under the auspices of their September 2012 Individual Partnership Cooperation Program. The Republic of Korea, Singapore, and Malaysia have reportedly expressed interest, in principle, in participating in NATO’s post-2014 Operation Resolute Support in Afghanistan.

**EU Perspectives**

The U.S. rebalance has stimulated greater discussion of Asia-Pacific issues within the European Union, according to officials of its European External Action Service, but how the EU will respond is still not clear. The EU has a longstanding “strategic partnership” with China, its largest trading partner in Asia, and is negotiating a Free Trade Agreement with Japan, its second largest Asian trading partner. The EU is a “dialogue partner” of ASEAN and member of the association’s Regional Forum, as well as the Asia-Europe Meeting, and it remains ASEAN’s third largest trading partner and continues to be its biggest source of foreign direct investment.

In practice, economic issues have dominated EU interests in the Asia-Pacific region, although in recent years political dialogue and cooperation on nontraditional security interests such as climate change and environmental protection have moved higher on the EU’s agenda. In some areas, internal differences among EU member states inhibit the formulation and/or effective implementation of a common EU approach. As one nongovernmental observer points out, “[W]hile Chinese diplomacy sometimes divides the Europeans, they also do a good job of dividing themselves. The southern Europeans are the most reluctant to make human rights an important part of the EU-China relationship. And the northerners are the most willing to support protectionism against Chinese imports. The ‘big three’—Britain, France, and Germany—dominate EU foreign policy, but are inclined to do their own thing on China.”

Like NATO, the 28 EU member states (22 of which also belong to the Alliance) do not have a shared assessment of the security challenges and/or opportunities in the region, and some are not convinced that the rebalance, in practice, will fundamentally change the transatlantic relationship. Moreover, while EU member states and officials believe the United States expects its
transatlantic partners to take on a greater share of the security burden in and around Europe—as evidenced in the frequent references to the rebalance in EU documents and in speeches by its officials dealing with the organization’s Common Security and Defense Policy—EU officials acknowledge that their ability to deliver is relatively constrained by political differences and low (and in several cases declining) defense spending. Indeed, the December 2013 European Council meeting of heads of state and government produced only modest advances in the member states’ commitments to improve their defense capabilities. And there appears to be little if any correlation between the U.S. rebalance and the EU decisions over the past year to undertake limited military missions to train the armed forces of Mali and to assist African peacekeepers in the Central African Republic.

There are signs, however, of a growing EU inclination to play a role in political and security issues involving Asia-Pacific partners. For example, the scope of EU-Japan relations has expanded steadily since their 1991 Joint Declaration. While economic issues remain crucial, the two sides have raised their relations to a “higher, more strategic plane,” which now encompasses cooperation on “global issues” from gender equality, Millennium Development goals, and climate change to nonproliferation, maritime security, and outer space. In addition, the EU’s High Representative, Catherine Ashton, has issued formal statements on behalf of the organization criticizing North Korean nuclear weapons and ballistic missile activities, expressing concern over China’s decision to establish an “East China Sea Air Defense Identification Zone,” and deploping the violence in Thailand and urging political dialogue among all parties.

At the same time, some EU officials see opportunities to expand practical cooperation with China. Chinese representatives reportedly surprised Ashton at the June 2013 Shangri-La Dialogue when they expressed interest in cooperation with the EU in security-related areas. Chinese participation in counterpiracy operations off the coast of Somalia (where Chinese naval units have become familiar with the EU’s Operation Atalanta) has reportedly piqued Chinese interest in exploring a coordinated effort with the EU in the Gulf of Guinea, where Chinese nationals face terrorist and piracy threats. In addition, Chinese officials have shown growing interest in EU stabilization and capacity-building operations in Africa, particularly following China’s decision to contribute military personnel to the UN peacekeeping force in Mali.

EU officials would welcome improved cooperation and coordination with the United States in areas related to the rebalence. The framework for such efforts already exists under the common agenda agreed to by Ashton and then–Secretary of State Hillary Clinton in their July 2012 Phnom Penh statement, which “welcomed the central role played by ASEAN” and “an active and constructive role for China” in the Asia-Pacific region. It also committed the United
States and EU to strengthening cooperation in areas such as maritime security, peaceful resolution of territorial and maritime disputes, nonproliferation, and sustainable development. However, according to European officials, there has been little practical follow-up. EU officials also stress that a successful conclusion of the TTIP negotiations would significantly benefit U.S.-EU cooperation since it would help strengthen international norms and standards relevant to separate U.S. and EU trade negotiations with the region.

Options for Improved U.S.-European Cooperation

Since 2012, European officials have welcomed assurances by high-level U.S. officials that, as stated by then-Secretary Clinton, “We want Europe to engage more in Asia along with us, to see the region not only as a market, but as a focus of common strategic engagement.” Indeed, “common strategic engagement” makes sense for several reasons. For example:

- A top strategic challenge for the United States and its allies and partners in Europe and Asia is to sustain a rules-based international order founded on open markets, freedom of navigation, respect for the rule of law, and the peaceful resolution of disputes. European support for an open, liberal international order serves to reassure U.S. allies and partners in Asia—who share the same values—of broad backing within the Euro-Atlantic community. Underscoring this point could tend to dampen any fears among our Asia-Pacific allies and partners of isolation or abandonment in the face of increasing Chinese assertiveness and challenges to the existing order in the region. The Japanese media’s extensive coverage of the January 2014 joint Japanese and French foreign and defense declaration is evidence that expressions of international solidarity matter.

- A collective defense alliance in the Asia-Pacific region that would resemble NATO’s role in the transatlantic relationship is an unlikely prospect for the foreseeable future. However, the demonstrated strength and resilience of NATO is a critical factor in the strategic calculus of Japan and the Republic of Korea. Tokyo and Seoul pay close attention to how the Alliance develops its common strategy and capabilities, and how it decides on and conducts its operational engagements. Of particular interest to U.S. Asian allies is the manner in which NATO manages its nuclear weapons declaratory policy, consultations, and posture—and more recently its decision to deploy missile defenses. As nonnuclear weapons states, their national security is closely tied to the extended deterrence assured
The U.S. “Rebalance” and Europe

by Washington. Hence, any perceived disunity within the Alliance on nuclear and missile defense questions that would call U.S. extended deterrence in Europe into question would reverberate badly in Asia.46 Similarly, any prospect of a NATO deal with Russia on non-strategic nuclear weapons that would have the effect of sanctioning a transfer of Russian nonstrategic weapons east of the Urals would be very worrisome to Seoul and Tokyo.47

During recent discussions in Seoul and Tokyo, political leaders and former senior government officials expressed concerns about the implications of Russia’s annexation of Crimea and the unfolding crisis in Ukraine for security in Asia. In particular, U.S. leadership in fashioning an effective response to Russia’s use of coercion to alter the status quo is viewed as critical to enhancing deterrence against a recrudescence of a similar assertiveness in Asia. The April 10 editorial in Japan’s Nihon Keizai Shimbun noted: “A certain major power has changed Ukraine’s border by force. A strong U.S. military presence is essential to prevent a similar situation from appearing in Asia.”48 In an April 5 editorial in The Japan Times, former Minister of Defense and present member of the Lower House of Japan’s Diet Yoriko Koike criticized China for its abstention in the United Nations Security Council vote against Russia’s action in Crimea and added: “Every country in Asia is bound to draw only one conclusion from China’s tacit approval of Putin’s Crimean land grab: China too thinks that might makes right, and if it believes it can get away with invading disputed territories . . . it will do so.”49

However, absent demonstrated and sustained U.S. efforts to engage Europeans both bilaterally and in multilateral forums in “rebalancing together,” their past (or in some cases lingering) concerns regarding U.S. “disengagement” from Europe and its regional security concerns are likely to resurface. Such engagement efforts could take different forms. For example:

- Senior European officials at the governmental level, NATO, and the EU have stressed the importance of high-level, regular, and substantive consultations with U.S. officials on diplomatic, economic, and security aspects of the rebalance. To optimize their effectiveness, such consultations should go beyond U.S. and European informational briefings of ongoing activities. They should also cover priorities and options for future strategies. Such consultations would help prevent possible European and U.S. misperceptions regarding their respective strategies and improve chances of coordinating (or
at a minimum deconflicting) their policies toward Asia-Pacific partners in ways that reinforce common transatlantic interests.

- Such consultations could be complemented by specific bilateral and/or multilateral arrangements with European allies who have special expertise regarding major Asia-Pacific partners. For example, U.S. and European officials could usefully discuss indicators of whether China’s or North Korea’s behavior is becoming less or more assertive. Others might discuss how best to ensure convergent “strategic messaging” among the transatlantic allies regarding sensitive issues such as nuclear risk reduction measures involving India and Pakistan or territorial disputes between Japan and China.

- Expanded military-to-military relations between USPACOM and the commander of French maritime forces in the Pacific could improve their interoperability and mutual situational awareness. British officials would also be interested in elevating the status of their representative to USPACOM. These expanded relationships would underscore the shared U.S., French, and British interests in freedom of navigation, and facilitate cooperative planning for a range of contingencies including humanitarian assistance, disaster relief, and NEOs. These expanded contacts could be harmonized with the command’s already close relation with the Australian military.

- The United States could propose that NATO consider expanding its maritime security activities (including counterpiracy, counterterrorism, and humanitarian assistance and disaster relief) to intersect with those of U.S. Central Command in the Indian Ocean. The success of EU’s counterpiracy Operation *Atalanta* off the coast of Somalia could also free up assets for a wider regional mission in coordination with NATO. Such a mission could involve other navies interested in ensuring the security of sea lines of communication linking Europe, Gulf energy producers, and Asia-Pacific trading partners—for example, India, Australia, New Zealand, China, and possibly Pakistan.

- Reinvigorating the U.S.-EU cooperation in the Asia-Pacific region envisaged by the 2012 Clinton-Ashton Joint Declaration would be well received by EU member states. Some European officials would also like to see more visible U.S. support for EU participation in the East Asia Summit forum.
If implemented, such options would address one important challenge: improving transatlantic cooperation in the Asia-Pacific region in ways that advance our shared strategic interests there. However, they would not fundamentally alter the other major challenge: reversing the political and economic trends that prevent more equitable responsibility and burden-sharing among NATO allies and partners in Europe and its nearby regions. That many European leaders now understand the two challenges are inextricably related is a positive result of the announced U.S. rebalance. But their ability to deal with the second issue might prove more difficult than the first.
Notes


2 The authors interviewed some 40 senior European officials on a nonattribution basis (including policymakers and senior advisors) in Berlin, Paris, and London, as well as North Atlantic Treaty Organization (NATO) and European Union (EU) officials in Brussels, in September 2013. They also met with U.S. Embassy officials and several groups of European nongovernmental experts. Additional insights were drawn from their nonattribution discussions with senior European officials who visited Washington in late 2013 to early 2014.

3 “Framing the Transatlantic Security Discussion,” Annual Report, the German Marshall Fund of the United States meeting in Paris, July 19–20, 2012, 4. Some of the criticism of the administration’s rollout of “rebalance” might be explained by a selective reading by European analysts of key U.S. source documents, such as the January 2012 Defense Strategic Guidance. Some analysts appeared unfamiliar with the language of the guidance, which states in part that Europe remains “our principal partner” in seeking global security. As the guidance further states: “The United States has enduring interests in supporting peace and prosperity in Europe as well as bolstering the strength and vitality of NATO, which is critical to the security of Europe and beyond.”

4 Since 2003, membership in the initiative has grown to include all 28 NATO allies.


7 According to Rolf Mutzenich, Social Democratic Party member of the German Bundestag, “We have a major interest in ensuring that a confrontation between the U.S. and China does not take shape.” See Spiegel Online, November 7, 2012.

8 “Germany Gives Japan Its Backing as N. Korea Tensions Rise,” Agence France-Presse (North European Service), April 9, 2013.

10 Ibid. Note that Exclusive Economic Zone is defined under United Nations Convention on the Law of the Sea, which has not been ratified by the United States.

11 Diplomatic counselor Jean-Paul Ortiz and Strategic Affairs advisor Christian Lechervy.


17 Ibid. In his speech Le Drian expressed French concerns about Pakistan in ways that could only please his audience: “Everyone knows that terrorists continue to be present in Pakistan and that international terrorist networks take advantage of certain relays. The alleged handlers of the Mumbai attacks still roam free. This concentration of terrorist elements is all the more worrisome as this is in a country armed with nuclear weapons. India’s dispute with Pakistan over Kashmir sometimes serves as a pretext excuse for destabilizing actions against you. In this context, France encourages dialogue between India and Pakistan as this is the only way to resolve these disputes.”


20 Ibid.


23 French forces based in French Polynesia and New Caledonia include 2,000–2,500 uniformed personnel, two frigates, three patrol vessels, four maritime surveillance, and four tactical transport aircraft. The commander is dual-hatted as commander of the Maritime Zones of French Polynesia and commander of Maritime Forces in the Pacific Ocean. Forces in the southern Indian Ocean (La Reunion-Mayotte) include some 1,900 uniformed personnel, two frigates, several patrol vessels, and two tactical transport aircraft. Additional French land and air forces could be deployed to the Asia-Pacific region from bases in Djibouti and the United Arab Emirates.

25 Interview with authors, September 2013.

26 Includes trade with Mainland China and Hong Kong. See International Monetary Fund, Direction of Trade Statistics Yearbook, 2013.


30 International Monetary Fund, Direction of Trade Statistics Yearbook, 2013.

31 Interview with authors, September 2013.

32 Concepts and Doctrine Centre, Strategic Trends Program, “Regional Survey—South Asia out to 2040,” Ministry of Defence Development.

33 Interview with authors, September 2013.

34 Ibid.


37 Norway signed a friendship and cooperation treaty with the Association of Southeast Asian Nations (ASEAN) in July 2013.


40 “Poland and the ASEAN Countries: Exploring New Markets in Asia,” Bulletin of the Polish Institute of International Affairs, No. 2, January 8, 2014.
41 Rudd stated in part, “Australia is committed to taking its partnership with NATO to the next level. We see a future for collaboration with NATO where our common values and strategic interests intersect. Both sides could gain from closer collaboration in areas such as interoperability, an exchange in defence education, training, defence sector reform, and in high-level political consultations,” available at <http://foreignminister.gov.au/speeches/2012/kr_sp_120120.html#sthash.ae0XeOQc.dpuf>.

42 Charles Grant, Centre for European Reform (CER), CER blog, January 7, 2013.


47 During the U.S.-Soviet negotiations over intermediate nuclear forces (INF) in the 1980s, Japanese and Republic of Korea (ROK) strategists expressed similar worries that the Soviets would be permitted to transfer their INF forces east of the Urals, thereby solving a U.S. and European arms control problem “on the back of” our Asian allies. In the end, Japanese and ROK concerns were mollified by the “zero option” in the 1987 INF Treaty, resulting in the elimination of the entire class of missiles covered by the treaty.


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